

Approved Minutes of the AHR Board of Directors Meeting  
Wednesday, June 16, 2004 – Conference Call

President Paul Sutton called the meeting to order at 8:07 p.m. Directors Joel Greenisen, Bill Hendershot, Gary Leisure, Emily Smith, Paul Sutton, Bob Wallace, Levi Yoder and Dirk Young were present. Directors Bob Duvall, Danny Inabinett and Jennifer Rousseau joined later. Director Theo Hug was absent. AHR Office Manager, Ruth Schwab, and AHR Recorder, Karen Young were also present throughout the meeting. Lisa Golinello was present for the video discussion.

Hendershot moved, Yoder seconded, to accept the minutes of the May 26, 2004 meeting as presented. Motion carried unanimously.

Sutton led a short discussion regarding a meeting held at the Ashland Sale. The meeting included discussion on a proposal letter from AHR to HBO (*\*see copy in this magazine*). All directors present at the Ashland meeting (Smith, Wallace and Young absent) were in agreement with the proposal as outlined, except Sutton, who opposed AHR charging HBO \$15 per horse transferred to AHR. The Ashland meeting continued to include executive session, followed by further brief review and final approval of the proposed membership survey.

Ruth Schwab reported on the recent report to Austria. Ruth stated she had sent a list of 1,000+ stallions to the Fohlenhof. This list included correct registration numbers. With Greenisen stating Bea Wallace's willingness to do so, Hendershot moved, Sutton seconded, to have Bea Wallace write an article about Haflingers in America to be shared with Austria for their updated book in 2005. Motion carried unanimously. It was also noted that there have been a couple English to German translators who have volunteered with translation of correspondence such as this.

Lisa (Lee) Golinello joined at 8:20 p.m. and gave a thorough report on the status of the video project. It was noted by Sutton that Hug had sent a comment objecting to the use of the word "pony" in the video. It was determined that the word "pony" was used only once and in correct context, as it referred to ancestors of today's Haflinger horse and was, therefore, appropriate. Hendershot asked what AHR's cost for the video would be. Lee stated that AHR currently owes \$1,580 for the work done. This figure was arrived at as follows:

\$ 300	Load footage (30 hours)
\$ 380	Create master tapes
\$ 800	Voiceover work
\$ 100	Mail, Fed Ex, misc., etc.
\$1,580	Total AHR Cost to Date

Lee stated she volunteered to help edit the video project and was unaware when she accepted the task that nothing had been done on the project beyond accumulating

member's video footage. This created an extended amount of work on Lee's part, including months to acquire useable tapes (after contacting members long distance), viewing tapes, editing tapes and writing a script (this is normally done by a separate scriptwriter). Lee noted that the project was done in reverse order than typically done, lending more work to the project. Lee felt, however, that it was important to show all facets of the Haflingers versatility as well as being inclusive geographically. After the viewing, editing and scripting process, the Video Committee came back with 34 changes and the final draft is currently in the Board's hands for review. Lee recommended one more final draft, but no more out-of-pocket expenses. Lee was commended by the Board for the amount of work, time, talent and money she had put into this project. Young questioned whether Lee was charging AHR enough. Lee stated she was willing to put her own money into making the video if no money was to be made on it by AHR and that her wish is to make the video (DVD) available to members who request it. Looking ahead to the future, Greenisen asked what the estimated cost would be for a video to be made through paid professional channels. Lee estimated a \$7,500 - \$8,500 production cost for a 22-50 minute video, plus professional camera shooting costs of \$4,500 - \$5,000 for an estimated overall total budget of \$12,000 for one future video. Lee suggested the option of replacing footage on the current video instead of starting a whole, new project in the future. This would substantially reduce costs to around \$4,000. Discussion followed as to the estimated number of copies that should be made, both DVD and VHS and it was determined that a decision would be made after further research was done on price break points. Lee stated the DVD costs are less than VHS tapes to mail, in both packaging and postage costs and that the estimated cost per DVD (which would include duplication, label and case) would be around \$1.50 per DVD. Shipping would be less than \$0.37 per DVD bulk mail. Lee continued, stating she would be turning the Master BETA tapes over to AHR along with the invoice for \$1,580 and that AHR would then need to determine duplication rates and the quantity of copies to be made. Leisure questioned the inclusion of the AHR office information which currently shows at the end of the video, as this information may change with the anticipated relocation of the office. Lee suggested leaving the information for now and that AHR contact the phone company so that calls can be forwarded to the new number when one becomes available. That segment of the video would be considered a minor graphic change and once new contact information is secure the change would be able to be made for an estimated \$300 or less. With thanks from the Board, Lee signed off at 9:05 p.m.

The Board continued discussion regarding the huge amount of work Lee had put into the video project and the reasonable costs she has given AHR. Also discussed was the need not to make this project a costly venture for the AHR, while at the same time acknowledging Lee's request that the project not become a money making venture for the organization. Consideration of additional compensation for Lee was discussed and it was decided that Paul Sutton would talk to Lee about her feelings on this.

In other business, Dirk Young asked if the HBO proposal had a response date and also when something relative to the HBO proposal would be published for the AHR members. After discussion it was decided to request a June 25, 2004 response date from HBO and that the AHR proposal to HBO would be published (as presented to HBO) in the

August/September Haflinger Horse. AHR Board members agreed that feedback they have heard is that both AHR and HBO members would like the two organizations to come to an agreement that would satisfy both parties

Danny Inabinett asked how the AHR is handling embryo transfer. Young stated that ET (embryo transfer) was discussed at the December 2003 AHR Board Meeting, that it is currently allowable and that the offspring are registered the same as foals resulting from artificial insemination. It was noted that there is currently one known embryo transfer foal on the ground, born in 2004. Young revisited the suggestion made at the December meeting to include "ET" in an embryo transfer foal's registration and said he would take this suggestion to the Pedigree Committee. Duvall suggested including all horse's identification (registration number) on both the front and the back of the pedigree so that when copies are made of the back it is clearly identified which horse that particular paper is for. Ruth stated she would talk to Craig to see if the computer program would allow this addition.

Duvall confirmed that the membership survey would be submitted to the AHR magazine in a Microsoft WORD file, per Leisure's recommendation.

Rousseau moved to adjourn. Leisure seconded. Meeting adjourned at 10:06 p.m.