

AHR Board of Directors Meeting

Date: June 29, 2005

Attendees: Paul Sutton, Theo Hug, Emily Gibson, Danny Inabinett, Bill Jameson, Mike Dowd, Bob Duvall, Jennifer Rousseau, Levi Yoder, Gary Leisure and Office Manager Ruth Schwab.

The meeting was called to order at 8:10

Review of the Minutes of previous meeting:

Minutes from the June 6, 2005 BOD conference call were approved on line.

OLD BUSINESS

Finance Committee: 2005 Proposed Budget presented by Paul Sutton

Revenue projections: # of transfers so far is comparable to this time last year, despite lower number of Haflingers consigned to auctions. Anticipate higher revenue this year due to increased fee structure.

Rousseau feels the proposed budget is too optimistic, especially the estimation of transfer income. However, year to date, we have ~\$94,000 in member dues income, significantly up from previous years and past projections. There are 27 new Haflingers owners who purchased Haflingers at the Ashland sale, so we are hoping some of those will become new members.

Registrations may be fewer than last year but with the fee increase, it is felt it is reasonable to estimate a 10% increase in revenue on registrations.

Projected expenses were reviewed with cuts made in Committee Support, Breed Promotion, Board Expenses, Advertising, and Regional Support. After discussion, the expense figures were adjusted so that Advertising, Regional Support and Breed Promotion cover commitments already made for the rest of the year. No objections.

Membership meeting expenses would cover the meal with the registry only covering the cost of rental of facility and chairs. No objections.

Printing and reproduction expense will be limited to the new brochures only.

Leisure points out that Conference Call expense is at about 60% of budget mid way through the year. It is anticipated this is the July meeting and to conduct as much business as possible on line at no expense.

Postage and delivery is at 70% of budget so far, phone bill expenses is 60% of budget.

Election and voting expense anticipated to be lower this year, especially if the ballots are put in as an insert in the Aug/Sept magazine so the membership should look for them there rather than as a separate mailing.

The Magazine expense budget to be adjusted by printing fewer "extra" issues which have been used in the promotional booths and to sell individually. There also will be promotion of an introductory offer that any ad placed in the Oct/Nov issue will be run free on the new revised website for 2 months to encourage use of both the new website and the magazine as an advertising resource.

Despite the adjustments, there is still an anticipated shortfall for 2005 of approximately \$3000-\$4000.

Budget will be revised as discussed and sent to the BOD for approval via internet this week.

Membership Committee: Affiliate Membership Proposal Presented by Bob Duvall

In response to the non-member survey gathered earlier this year, there seemed to be interest in a lower level membership category, without magazine or member discounts, but primarily to have a vote in AHR. The Membership Committee proposed the following "Affiliate Membership" category, recognizing that it would likely need to be approved by the members as a Bylaws change.

This would be a one-time offer to join the American Haflinger Registry as an affiliate member. This Affiliate Membership would only be available to AHR registered Haflinger owners, who have not been a regular AHR member in the past 2 years. This Affiliate Membership would be renewable, unless it is let expire. The benefit of this membership would consist of knowing they are a part of the AHR and would have one vote per membership. The only communication received from AHR would be the annual meeting notice, an election ballot and a renewal notice.

Discussion from the BOD about this being a "one time" offer, whether that would create some confusion and whether the cost of another mailing to non-members would be covered with new memberships. There was discussion of putting this off until 2006 after discussing it in more detail at the December BOD meeting. Duvall had primarily recommended this as a potential revenue producing effort for the registry to include people who otherwise can not afford a full membership.

Duvall moved and Dowd seconded that the proposal not be considered at this time. No objections.

AHR Endorsement of Products

Discussion about a proposal from Sutton that the BOD ask the Planning Committee to create a plan and policy for AHR endorsement of products. No objection

Promotions Committee-AHR Donation Policy/Exchange for Advertising

Rousseau was apprised today of the AHR Promotion committee reviewing a draft policy on Donations and Exchange for Advertising, and was concerned about the National Show committee's feeling they are not being adequately supported by the BOD. Since the policy is only in draft stage and has not yet been fully reviewed by the Promotions committee, Rousseau agreed her concerns may be premature and will wait for the Committee's recommendation to the BOD. Sutton said he would talk with National Show Co-chair Carol Hummel again about her concerns about BOD support for the National Show.

New Business

Dirk Young resignation (Northeast regional director)

Board of Directors received Dirk Young resignation letter on June 20, 2005. Sutton moves, Yoder seconds approval of his resignation

Discussion--Rousseau asks if there has been any effort by anyone other than herself to communicate with Dirk about his frustration/unhappiness with the BOD resulting in his resignation. There has been no other contact by other directors as his resignation letter spoke for itself. Approved with the exception of Rousseau who objects.

Bill Hendershot resignation (At Large Director)

Board of Directors received Bill Hendershot's resignation letter on June 21, 2005. Yoder moves, Sutton seconds approval of Bill's resignation.

Discussion--Rousseau asks if there has been any effort by anyone other than herself to communicate with Bill about his frustration/unhappiness with the BOD resulting in his resignation. There has been no other contact by other directors as his resignation letter spoke for itself. Approved with the exception of Rousseau who objects.

Appointment of replacement for Northeast Director

Sutton called the Pennsylvania regional association and recommends appointing Mike Bobal to the position for the remainder of the year. It was suggested by Rousseau that other associations be contacted for suggested appointees as it is a large regional area that is represented and there are a number of other promotional organizations. Sutton recommends Mike Bobal as he is the only person in the NE region who has indicated interest in running for a BOD position in this year's election, so clearly is willing to do the job. No one else has indicated an interest in running for director from this region. There is considerable discussion about how previous appointments have been made following resignations and there has usually been a quick decision by the BOD to make sure the position is not vacant long, so gathering names of interested individuals has not been done in the past.

Duvall moves, Yoder seconds appointment of Mike Bobal as NE director

Dowd yes

Inabinett yes

Duvall yes

Leisure yes

Gibson yes

Sutton yes

Yoder yes

Rousseau no

Jameson no

Hug not present

Appointment of At Large BOD director

Sutton recommends Willie Lehman of Indiana to fill the at large position for the remainder of the year. Rousseau recommends Kim Hart but is also comfortable with Lehman. Both Hart and Lehman have indicated interest in running for the BOD this year in an At Large position

Rousseau moves, Dowd seconds appointment of Willie Lehman

No objections

Appointment of Finance Committee Chair, Judge Committee Chair, Second Vice President

Sutton recommends Yoder as chair of Finance for remainder of the year

No objections

Sutton recommends Kim Hart as judge committee chair. Gibson recommends Dayl Phillip. Sutton will talk to both about co-chairing the committee.

As Hendershot was first Vice President, Theo Hug as Second Vice President moves up to first VP. Sutton recommends Bob Duvall to assume second vice president position

No objections

Minutes and Budget will be reviewed and approved on line within the next two days for inclusion in the Aug/Sept magazine.

Rousseau moves to adjourn, Yoder seconds. Meeting adjourned at 10:32 PM

