

AHR Board of Directors Conference Call Meeting 2/9/05

Meeting called to order 8:07 p.m. by Paul Sutton who is nicely recovering from last week's open heart surgery.
 Directors in attendance: Duvall, Gibson, Hendershot, Hug, Inabinett, Jameson, Leisure, Rousseau, Smith, Sutton, Yoder, Young

Others present: Office Manager: Ruth Schwab Recording Secretary: Anita Sweeney

<p>I. Office Update</p>	<p>As of February 10, all AHR office staff have been in the office at least one year.</p> <p>Ruth Schwab reported that Dave Wilson's sister died and that donations in her memory could be sent to AHRY.</p> <p>Sheila is working on all the things that came in dated December 31. There should be a 2 month turnaround. There are 650 licensed stallions, however, they didn't get 264 stallion reports for 2004. 12 of the stallions submitting reports were never DNA tested. 2,555 mares were covered, 14 mares were covered by different stallions in more than one heat cycle and 2 were covered by different stallions in the same heat cycle. There is a new third copy of the form now for stallion reporting with SIP information available on the last sheet.</p> <p>San Diego State Fair wants photos of 2 breeding stallions and brochures. They are sending pictures of Aristocrat TOF and Midas Touch NTF. This is a large show with 1.5 million people coming through the gate. Gibson asked about a booth to be manned by California AHR members and will recruit help in the west.</p> <p>A letter was sent to registered Haflinger owning non-members on 2/4 inviting 5,610 people to become members or subscribe to the magazine.</p>
<p>II. Approval of Committee Chairs</p>	
<p>Futurity – Jennifer Sutton</p>	<p>No objections</p>
<p>Planning Committee—Willie Lehman and Chuck Kohler</p>	<p>No objections</p>
<p>Nominating Committee— Buzz Barr</p>	<p>Young and Rousseau object to Barr Barr Approved: Duvall, Gibson, Hug, Jameson, Leisure, Sutton, Yoder Objections: Hendershot, Inabinett, Smith, Rousseau, Young Buzz Approved 7-5</p>
<p>National Show Committee— Carol Hummel & Bob McCrory</p>	<p>Lou Sutton is stepping down because of his father's health. The BOD thanks Lou for his past service. Carol Hummel & Bob McCrory are co-chairs</p>
<p>III. Approval of Committee Members</p>	<p>Youth – Levi Yoder & Elaine Durbin approved, Classification Committee—Sutton, Hug and Gibson are concerned about a conflict of interest with judges being on the committee. Rousseau said that the primary people interested in the program historically have been judges. Right now it is even between judges and non judges. Hendershot pointed out that the record and evaluation of the judges' performance at the end of each year's inspections, and all complaints against judges, are handled through a separate committee, the AHR Judges Committee, thereby reducing any potential for conflict of interest There was discussion about how the committee process works. Larry Smith, Carol Hummel, Bill Hendershot, Joel Greenisen, Robert Eicher, John Dunkel approved with pending approval of full committee within 6 weeks after the addition of one more non-judge member. Nominating – Brian Winkler and Paul Sutton approved</p> <p>Finance – Chuck Hendershot and Joel Greenisen Sutton objects to Greenisen. Hendershot approved.</p>

	<p>Greenisen approved--Gibson, Hendershot, Inabinett, Jamieson, Smith, Rousseau, Young Object--Duvall, Hug, Leisure, Sutton, Yoder Greenisen approved 7-5 Judges – Dayl Phillip, Bob Giles, Kim Hart, Jennifer Rousseau approved Membership –Leon Troyer, Art Winder, Mike Bobal, with Mike Dowd added if he is willing to serve. Approved National Show – Bill Jameson, Brian Hummel, Rachel Meek, Kim Hart, Harold Barger approved Planning – Barb Dickison, Anita Sweeney, Doug Stout, Jim Sheehan. Gibson requests an additional member from the western region. Approved Pedigree – Young, R. Miller, J. Winkler. Sheila as staff support. Approved with option to add one more person if the chair feels it is necessary Personnel-Gary.Leisure,Theo Hug,Carolyn Sutton,Levi Yoder,Dirk Young Approved Points/Awards – no committee members just two chairs Promotions/Advertising/Regional Support – Mary Inabinett, Kim Hart, Ann Walton, Carol Hummel, Emily Gibson, Linda Misiaszek approved with possibly adding Nick Allen Publications – Emily Gibson, Anita Sweeney, Judy James Approved Sale –Phil Greenisen, Freeman Detwiler approved Website – Carol Hummel, Emily Gibson approved World – Jennifer Rousseau, Theo Hug approved</p>
<p>IV. Letter Response to Fee Increase (Ask the Board)</p>	<p>Letter is approved for distribution and posting on the registry website on a new Ask the Board page, to be announced on the Haffingerbreeders Yahoo list where the questions about fee increases were raised.</p>
<p>V. Exchanging Donations for Advertising</p>	<p>Bob Duvall willing to have his Promotions/advertising committee look at policy regarding exchanges of donations/services for advertising. Rousseau to provide policies from other organizations on how they handle barter arrangements. National Show needs donations for prizes to encourage participation. There was a discussion of the pros and cons of accepting donations in exchange for services for events and the National Show that may cost the registry money in terms of advertising space in the magazine and on the website. Gibson expresses concern that this will affect the magazine bottom line financially. The committee will review and present a policy to the BOD. Sutton and Show Co-chair Hummel will talk directly about her questions to the Board.</p>
<p>VI. Approval of Funds for Non-Member Survey Mailing</p>	<p>Duvall asks that funding to pay for non-member survey come from other than the promotion committee. Approximately 5,600 letters were sent out. No bill has been received from Slabaugh's as yet and Ruth had them sent out from there because they have bulk mailing rates. Young will provide line item on the 2005 budget.</p>
<p>VII. HBO Draft Letter</p>	<p>Young revised the letter per Board suggestions. Letter was approved and will be mailed to HBO. Board approved giving Dirk authority to follow up with HBO.</p>
<p>VIII. Publications Committee Budget Report</p>	<p>Gary Leisure presented figures from 2003 compared to 2004 showing similar income/expense figures with the labor costs figured in. Subscriptions have increased and number of issues mailed out have increased. There was discussion about the loose leaf inserts and how to itemize those costs, which is saving the registry money in avoiding mailings to members which average \$1200 each. Half page color and inside cover advertising revenues are down from 2003. Accounting is much better in 2004 and the Board thanked Gary for his more detailed accounting. There was continued discussion about how much of the magazine should be devoted to committee reports, ads and registry business which are provided as a service to the members as part of their membership benefit. Melanie McKean's contract is due for renewal. She submitted a proposal which was the same as last year's cost. Outside costs were obtained which confirmed that Melanie's proposed contract is competitive. Publication committee is recommending that it be approved. Rousseau moves approval, Hendershot</p>

	seconded. All approved but Bob Duvall who objects.
IX. Inspection/Classification 2004 Report	After further review in committee, one change was made to the 2004 Classification Report, which also included recommendations for 2005, as printed in the AHR Magazine, Feb/March issue. That change is: free schooling would be at the end of the inspection rather than at the beginning unless the individual owner requested otherwise. Duvall wanted to know about draft horse inspection. Rousseau said that she would take the draft inquiry back to the committee, however, it hasn't been addressed, but it will be in future meetings. New score cards are being drafted by the committee and will represent a significant improvement with more information for the owner. Young moved to accept the report. Seconded by Hendershot. All approved except Duvall opposed.
X. Pedigree Committee	Hug advised of communications between Canadian Livestock Records Corporation and the World Haflinger Federation. American Haflinger Registry not directly involved. Hug recommended that AHR has no action to take. No objections.
Further discussion items	<p>Emily Smith asked about the mailing she got for the Keim's dispersal sale. The mailing list used did not come from AHR, but from a member who used the member list in the magazine to create a mailing list and made it available to other members.</p> <p>2005 Budget information needs to get to Young asap.</p> <p>Web site committee can proceed for now. Ruth reported that Heavy Horse software costs are \$1,000 to set up and \$60 per month to administer a searchable pedigree database on line for 100 users. The Percheron Society charges a user fee to use the database. There may be moneymaker potential to have members subscribe to website to access database.</p> <p>Hendershot advised that the AHR Handbook was ready to transfer to the office, and ask Gary Leisure about the cost for complete book and single page updates, to allow an article to be written for the next magazine.</p> <p>Young made a motion on cataloging past Board motions that the AHR office locate, through past AHR minutes and notices found in the Haflinger Horse magazine and elsewhere, and chronologically record all past motions and directives made by AHR Boards from the inception of the AHR to present and keep these records updated as motions and decisions are made. This record should include date, area/committee affected by the motion (i.e. membership, office, sales, magazine, pedigree, etc.), the actual motion made, the person making the motion, the person seconding the motion, the vote count and the result. Recent motions should include reference to any past motions they affect. These records should be available to the Board and all AHR members at any time via a search on the AHR website. Bill Hendershot seconded the motion. No objections.</p> <p>Bob Duvall asked about line item "undeposited funds" as of 12/31/04. \$13,493. This represents checks written and postmarked by 12/31/04 but not deposited until 2005 because of the huge volume of end of the year registrations.</p> <p>Promotions committee getting bids on big banners to send out to represent AHR at events and displays. As a money maker we could put farm or member's name on a banner and sell it for one year. Photos are being solicited from members.</p> <p>Inabinett asked what about a smaller display that wouldn't cost so much to ship.</p>

	More are needed. Gary Leisure to send info to Bob Duvall about cost, etc.
Adjourned	Bill Hendershot moved and Rousseau seconded that the meeting be adjourned at 11: 02.