

<p>AHR Board of Directors Meeting May 4, 2005</p> <p>Duvall, Gibson, Hendershot, Hug, Inabinett, Jameson, Leisure, Rousseau, Sutton, Yoder, Young present</p> <p>Dowd absent</p> <p>Office Manager Ruth Schwab present</p>	<p>Meeting called to order by Paul Sutton at 8:07 PM EST</p>
<p>I. March 24, 2005 minutes reviewed and approved on line</p> <p>II. Office Report Presented by Ruth Schwab</p> <p>III. Membership Report by Chair Bob Duvall</p>	<p>1. Approved on line</p> <p>1. Memberships in for 2005: 2152 (over 500 ahead of last year at this time, thanks to reminder letter and owner mailing) 110 magazine subscriptions new so far this year 65 AHRY members 39 lifetime members</p> <p>2. 75% of the transfers submitted are to brand new Haflinger owners</p> <p>3. Accountant review of budget is underway. No problems identified so far.</p> <p>4. Ashland sale consignments—277 registered Haflingers—84 geldings, 22 stallions, 171 mares, 33 with foals alongside</p> <p>5. Akron Fire Dept. inspection of office—no problems identified</p> <p>6. 2004 National Show participant injured while at the Show, hospital is billing AHR for the balance of the bill not covered by insurance. Discussion is underway with AHR's insurer, who will likely deny the claim based on Ohio Equine Liability Statute and AHR will continue to post the legal statements of inherent danger of equine activities on the facility doors at our events and sales.</p> <p>7. Brochures revised and ordered at a cost of \$.16 each, anticipate 2 year supply</p> <p>Mike Dowd to be added to the committee--approved</p> <p>Duvall recommends an Affiliate Membership Proposal to be offered only to current non-members as the non-member survey results suggested a number of people might be interested in a category of membership that is less expensive, but allows a vote, yet no additional registry services or benefits.</p> <p>"Any person or family that own Registered Haflinger Gelding(s) (or non-breeding stock) could be an Affiliate Member with one vote per membership at a cost of \$15.00 per year."</p> <p>There would be no other services to this membership. Example: If they decide to sell a gelding, the transfer fee would be at the non-member cost. The Board discussed the pros and cons of this new membership category and Duvall will submit a complete proposal to the BOD to consider in online discussion.</p>

<p>IV. AHR Fund</p>	<p>AHR Fund Board Meeting with the consultant last week in addition to Ruth and Tana. Discussion about submission of IRS application for 501 (c) 3 status as a charitable organization so that donations can be written off for tax purposes even by farms that are hobbies, not businesses.</p>
<p>V. Magazine</p>	<p>The magazine continues to operate at a loss, as was anticipated by the BOD, but the amount of net loss to expect in 2005 is still uncertain with a proposed loss of approximately \$18,000-20,000 by year end. Taking into account greater expense figures this year over last year is the 27% additional issues being printed up for sales as single issues at the breed display booth. Also a free copy was mailed out as incentive for non-members to return their surveys sent out by AHR so that represents greater expense which is offset by additional memberships/subscriptions as a result.</p> <p>Overall the magazine is receiving more positive comments about its content from the readers.</p> <p>Long discussion about how to attract more corporate advertisers, which is difficult while the circulation is still small. There was also discussion of having "rolling" membership dates so that one can renew at any time during the year, rather than just a Jan-Dec membership or subscription term. This will be studied further.</p>
<p>VI. Stallion report \$5/mare fee</p>	<p>A number of BOD members have had ongoing discussions with AHR members who are upset about the \$5/mare fee on the stallion reports. It appears to be causing enough concern with the members and though it would bring in revenue to the registry, it may be not wise to proceed with the new policy. Hug moved that the \$5 fee be rescinded now but the stallion report remains a requirement on an annual basis. Inabinett seconded</p> <p>Yes--Duvall, Hug, Gibson, Inabinett, Jameson, Sutton, Leisure, Yoder No--Hendershot , Young do not approve Rousseau absent for vote</p> <p>Pedigree Committee will review the penalty for not filing a stallion report.</p>
<p>VII. Personnel Policy</p>	<p>Revised AHR personnel policy was mailed to all BOD members, reviewed and approved.</p>
<p>VIII. Budget for 2005</p>	<p>Long discussion about the impact of decreased anticipated income if \$5 is rescinded for stallion report and greater than expected magazine loss. This, combined with some increased expenses, has put year end projections at a deficit for the organization.</p> <p>It was discussed what areas of expense can be cut back and Dirk Young will revise the budget to reflect adjusted line items where expenses can be cut back.</p>
<p>IX. Approval of AHRY Committee members Leona Loller and Aileen Ayers</p>	<p>Approved</p>
<p>X. HBO/AHR negotiations</p>	<p>No news from HBO</p>

<p>XI. Approval of National Show Committee members Peggy Brown Peggy Keller Emilie Laval Marcia Read Steve Verhoff</p>	<p>Approved</p>
<p>XII. . On Line votes—April</p>	<p>Approval of Non-member survey results submitted by Duvall to be published as an insert in the magazine</p> <p>Approval of new Inspection/Classification score sheet</p>
<p>Adjourned at 11:00</p>	<p>Moved by Young, seconded by Rousseau, approved</p>