

AHR Board of Director's Meeting – August 2008

TOPICS	DISCUSSION
	The August 6, 2008, meeting was called to order by Paul Sutton at 7:04 p.m. (EST) Attending were: Paul Sutton, Emily Gibson, Theo Hug, Andrew Yoder, Bob Duvall, Art Winder, Mike Bobal, Mike LeVasseur, Willie Lehman, Gary Leisure, Bill Jameson and Ruth Schwab. Dave Kraus absent with notice.
I. New Business	Sutton requests Executive session, seconded by Gibson. Sutton moves to leave Executive session, seconded by LeVasseur.
II. Old Business (Review of the minutes of previous meetings)	July meeting minutes approved on line. Concern expressed again about the status of active AHR judges and whether there is a sufficient pool of qualified Haflinger judges. This will be referred back to Judges Committee.
III. Office Update – Ruth Schwab	For the month of July (report dates between 7/2/08 and 8/6/08), Tana has processed 2722 line items through QuickBooks and has commenced the annual review with the accounting firm. Sheila reports that the Pedigree department has processed 57 foal registrations and 248 transfers while continuing to work on problem files and file cleanup. We have six imported horse pedigrees that are in process. Stallion license renewals received for the 2008 breeding season thus far are 394. Renewal letters were sent out to all owners of stallions that have renewed for 2007-2009. Along with the renewal letter was an invitation to participate in the Fall Stallion Service Auction and to advertise in the Stallion Parade Book. A membership renewal reminder went out advising that membership must be renewed prior to September 1 st in order to receive a ballot for the upcoming elections. The current membership count is 1523 with 212 magazine subscribers. There are currently 93 participants enrolled for the 2008 Points & Awards Program, 56 on the recreation side and 37 on the performance side. Eighty-two horses are enrolled for the 2008 futurity. Staff is currently working on the National Show (including Show Book and Futurity Show Book), I&C (site catalogs and horse packets), Fall Sale catalog, Stallion Parade Book, and ballots for the upcoming election. Plans are also in progress for the fall Annual Member Meeting and Annual Board of Directors Meeting.
IV. Committee Reports	
1. AHR Youth	Dave Wilson and Aileen Ayers - Co-Chairs Members: Carolyn Sutton, Dave Kraus, Paula Verhoff, Levi Yoder, and Sue Cassaday (office consultant) Nothing new to report.
2. By-Laws	Bill Jameson – Chair Members: Willie Lehman and Chuck Kohler The ballot with the proposed changes is ready for mailing to membership. Gibson moved, Jameson seconded to remove the Bylaws change proposal previously approved to add to the ballot regarding the AHR Treasurer being Chair of the Finance Committee. This already is part of Bylaws. Motion approved without objection.
3. Classification	John Dunkel and Abram Miller – Co-Chairs Members: Theo Hug, Brandy Wagner, John Cisler, Robert Eicher and Dave Ayers No report received.
4. Disposition and Trainability Assessment Committee	Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Glenn Yoder, Cindy Bunner, Peg Brown, Emily Gibson No report received.
5. Finance	Andrew Yoder – Chair Members: Levi Yoder, Abram Miller, Paul Sutton and Tana Moneypenny (office consultant) A report from Tana Moneypenny was received and reviewed. The projection at this time is that the budget should finish in the black at the end of the year. Income from registration and transfers will be watched carefully and expense adjustments made, including adjusting Annual Board of Director meeting expense if necessary.
6. Futurity – SIP	Brian Mitteer – Chair

	<p>Members: Bill Jameson and Lou Sutton Futurity numbers are looking good and the deadline is extended to August 15.</p>
7. Judges	<p>Joel Greenisen – Chair Members: Kim Hart, Mike Bobal, Holly Singleton and Jennifer Rousseau No report received.</p>
8. Membership	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams Prorated memberships have been popular, which allow would allow first time new members to purchase 1 ½ year membership after mid year.</p>
9. National Show	<p>Lou Sutton – Chair Members: Bill Jameson, Brent Leininger, Steve Verhoff, Jacque Woodward, Carolyn Sutton and Brian Miteer Currently working on finalizing sponsors. Sponsorships are falling below expectations. Several steps have been taken to cut expenses due to lack of financial support. Trophies have been ordered. Approaching 230 horses with more expected. (We had a total of 191 last year.)</p>
10. Nominating	<p>Mike Bobal – Chair Members: Roger Stalvey and Art Winder</p> <p>The candidates for the Board of Directors are as follows: Southeast Region – No candidate Central Region – Dave Kraus At Large – Dean Baker, Conestoga, PA Robert Duvall, Wheeling, WV Paul Sutton, Medina, OH</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus, Anita Sweeney, Don Jackson and Sheila Pearson (office consultant). Nothing new to report.</p>
12. Personnel/Office	<p>Paul Sutton – Chair Members: Andrew Yoder, Gary Leisure, Theo Hug and Carolyn Sutton Nothing new to report.</p>
13. Planning	<p>Willie Lehman and Chuck Kohler – Co-Chairs (Currently inactive)</p>
14. Points/Awards	<p>Ann Walton and Mike LeVasseur – Co-Chairs Members: Doris Thomas and Art Winder. Survey going out to participants to determine how the program can improve.</p>
15. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Mike Bobal and Art Winder Paisley Pony 1/4 page ad \$130 (they have around 10-12,000 subscriptions)</p>
16. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Mike LeVasseur and Art Winder August/September Issue: 1970 issues printed 1710 issues mailed Average cost per issue \$ 3.47 Postage per issue \$ 0.63 By including the inserts with the magazine the Registry saved \$ 1874.00 in postage.</p>
17. Sales	<p>Dave Wilson – Chairs Members: Phil Greenisen, Andrew Yoder and Levi Yoder No report received.</p>
18. Video Committee	<p>Mike Levasseur – Chair Members – Dave Kraus and Kathleen Woodward Continuing to look for new video. National Show videographer is potentially going to be hired.</p>
19. Website	<p>Emily Gibson and Gary Leisure – Co-Chairs Members: Ruth Schwab (office consultant) Over 8000 hits to the Pedigree Search page!</p>

	There was also discussion about creating an income generating mechanism in the popular pedigree search page, including potentially listing of offspring for a particular Haflinger, as well as making photos available on line of searchable Haflingers.
20. World Federation	Joel Greenisen – Chair Members: Theo Hug, Jennifer Rousseau and Dirk Young No report received.
	Motion made by Lehman and seconded by Yoder that the meeting be adjourned. The meeting was adjourned at 8:53 p.m. The next meeting date is Wednesday, September 3, 2008.