

AHR Board of Director's Meeting – December 2009

TOPICS	DISCUSSION
	The December 2, 2009, meeting was called to order by President, Bill Jameson, at 8:00 p.m. (EST). Attending were: Emily Gibson, Andrew Yoder, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Dean Baker, Brian Mitteer and Ruth Schwab. Absent with notice Theo Hug.
I. Old Business (Review of the minutes of previous meetings)	
II. Office Update – Ruth Schwab	For the month of November (report dates between November 1 thru December 1), we have completed 239 transfers and 93 foal registrations. There are 172 stallions renewed so far for 2010. We have 1,379 members and 176 magazine subscribers. The sale consignor checks and the futurity checks have all been mailed. The transfers have all been completed and mailed from the AHR fall sale. I&C certificates should be mailed to 2009 participants in the next few days. The I&C spreadsheets on the website have been updated to reflect the 2009 horses. The office computer server had a disc drive failure. Fortunately our drives are mirrored so we lost no data. A new replacement disc drive has been ordered. We are switching our media for office computer back-ups from cassette tapes to flash drives. The flash drives are more reliable and have larger capacity than the tapes.
III. Committee Reports	
1. AHR Youth	Dave Wilson and Aileen Ayers - Co-Chairs Members: Carolyn Sutton, Dave Kraus, Paula Verhoff, Levi Yoder, and Sue Cassaday (office consultant) Nothing to report.
2. By-Laws	Willie Lehman – Chair Members: Bill Jameson and Scott Sechler Nothing to report.
3. Classification	John Dunkel and Abram Miller – Co-Chairs Members: Robert Eicher, Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers The I/C committee held a conference call on 11/19/09 to wrap up the 2009 activities. The first topic was budget, and as we were under budget it was only because of some personal sacrifice of participants and judges. Costs per horse for some sites were particularly high and ideas to reduce costs in the future were discussed. The cost for inspection of each horse was set at \$200.00. A \$50.00 discount would be given for each horse for which ALL the proper paper work and fees are submitted 30 days prior to the scheduled inspection date. A total of \$3,000+ revenue is required for each site. The next topic was the preparation for the Inspection Handbook and everyone on the call volunteered to participate in the development. Following were the assignments: Brandy Wagner publishing, John Dunkel horse preparation, Gail Baum and Robert Eicher inspection process, Brandy Wagner breed standard, Dave Ayers judges, Don Jackson site coordinator, and Don Jackson expectations. All work on the preparation booklet is to be completed by 1/1/2010. The next topic was the 2010 sites with North Carolina set for May 1st and Ohio set for July 1st. John Dunkel will contact the Judges Committee for judges who are available.
4. Disposition and Trainability Assessment Committee	Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Glen Yoder, Emily Gibson, Peg Brown

	<p>and Cindy Bunner.</p> <p>Nothing to report.</p>
5. Finance	<p>Brian Mitteer – Chair Members: Andrew Yoder, Levi Yoder and Bill Jameson</p> <p>Brian Mitteer presented a detailed review of the balance sheet comparing November 30 to January 1st. He also reviewed the Income & Expense statement for year-to-date Nov 30, 2009 to Nov 30, 2008.</p>
6. Futurity – SIP	<p>Bill Jameson – Chair Members: Lou Sutton, Jacque Woodward, Brian Mitteer, Ruth Schwab (office consultant)</p> <p>Premium checks have been mailed.</p>
7. Judges	<p>Joel Greenisen – Chair Members: Jacque Woodward, Brian Mitteer, Holly Singleton, Paul Sutton and Jennifer Rousseau</p> <p>Haflinger owner and judge from Arizona is being considered as an AHR carded judge for performance classes only.</p>
8. Membership	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>AHR received 3 letters in response to the plea written by Bob Duval in Haflinger Horse to increase membership. These letters included suggestions such as membership cards with years of membership, gift subscriptions from sellers, E-Mail reminders from AHR when subscriptions are running out, and moving membership meeting to Friday night before the sale.</p> <p>A question and answer section for the magazine was also discussed.</p>
9. National Show	<p>Bill Jameson – Chair Members: Jacque Woodward, Steve Verhoff, Lou Sutton, Matt Ladd, Kay Tearman, Carolyn Sutton and Brian Mitteer</p> <p>Plans are underway for the 2010 National Show. The dates have been confirmed for the Champions Center in Springfield, Ohio, on September 9-12, 2010.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller and Judy Winkler</p> <p>After discussion of the director candidate information supplied by Kim Spann, Paul Sutton nominated Kim Spann for the West Region Directors Spot. Nomination was seconded by Dave Kraus. Kim Spann was approved by unanimous vote.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus and Don Jackson</p> <p>Nothing to report.</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Andrew Yoder, Gary Leisure, Theo Hug and Carolyn Sutton</p> <p>Nothing to report.</p>
13. Points/Awards	<p>Mike LeVasseur – Chair Members: Ken Tearman, Kathleen Woodward and Carolyn Gilmore</p> <p>No report received.</p>
14. Promotions/	<p>Dave Kraus – Chair</p>

Advertising/Regional Support	<p>Members: Cindy Bunner and Mike Williams.</p> <p>A full page black and white ad in Horse Progress Days - \$300.</p>
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Mike LeVasseur and Paul Sutton, and Ruth Schwab (office consultant)</p> <p>The Dec 2009/Jan 2010 issue is in the mail.</p> <p>December 2009 / January 2010 issue:</p> <p>1819 issues printed 1557 issues mailed Average cost per issue \$3.85 Postage per issue \$0.64 By including the inserts with the magazine, the registry saved \$1,946 in postage, handling and supplies.</p>
16. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>Fairground has agreed to place equine warning signs and look in to improving quality of sound system. Andrew Yoder is evaluating Auctioneer cost.</p>
17. Video Committee	<p>Mike LeVasseur – Chair Members – Kathleen Woodward, Don Jackson, and Emily Gibson</p> <p>AHR has videos of National Show for sale at \$10 each.</p>
18. Website	<p>Emily Gibson and Gary Leisure – Co-Chairs Members: Ruth Schwab (office consultant)</p> <p>Posting snippets of National Show to AHR website will be investigated.</p> <p>Monthly Web Activity</p> <p>Home Page 5000 hits Pedigree Searches 2000 hits AHR Classifieds 1200 hits</p>
19. World Federation	<p>Joel Greenisen – Chair Members: Theo Hug, Jennifer Rousseau and Dirk Young</p> <p>Joel Greenisen spoke with Hans-Lothar Holas of the WHF and confirmed they will again offer complimentary VIP passes to 3 official representatives from each member for the 2010 World Show. Joel Greenisen, Dirk Young, and Chuck Hendershot are recommended and approved as AHR representatives to the World Federation.</p>
I. V. New Business	<p>After some discussion on the quality, quantity and usefulness of information developed in years of inspections by Inspection and Classification Program, Brian Mitteer and Ruth Schwab agreed to work on query access to an inspection data base.</p>
	<p>Moved by Dave Kraus, seconded by Brian Mitteer and approved that the meeting be adjourned at 10:16 p.m. The next meeting date is Wednesday, January 6, 2010.</p>