

AHR Board of Director's Meeting – February 2009

TOPICS	DISCUSSION
	<p>The February 4, 2009, meeting was called to order by president, Bill Jameson at 8:12 p.m. (EST). Attending were: Emily Gibson, Andrew Yoder, Mike LeVasseur, Bob Duvall, Don Jackson, Willie Lehman, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug and Ruth Schwab. Absent without notice: Mike Bobal</p>
I. Old Business (Review of the minutes of previous meetings)	<p>Introductions were made to welcome Don Jackson to the Board. January minutes approved on line.</p>
II. Office Update – Ruth Schwab	<p>For the month of January, Tana has processed 3892 line items through QuickBooks. Sheila reports that the Pedigree department has processed 142 foal registrations and 101 transfers. The pedigrees for two imported horses have been received and the initial review of the paperwork has been done. The owner has been contacted with the request for the additional needed information. Stallion license renewals received for the 2009 breeding season thus far are 299. There are currently 191 magazine subscribers. We ended up 2008 with 1680 members. 2009 members logged into the system to date are 700. Additional membership applications have been received and will be entered shortly now that we are through the bulk of the mail received at the end of 2008. Membership applications were included with the Feb/Mar issue of Haflinger Horse. A reminder will be mailed out around the first of March to 2008 members that have not yet renewed. Office staff is currently working with the Points & Awards committee in notifying 2008 performance winners and arranging for ordering & distribution of awards for the performance and recreation sides which are both completed as of 1-31-09. Office staff is also working with the Futurity, Sale, and National Show Committees in helping to set up those programs and events scheduled for 2009.</p>
III. Committee Reports	
1. AHR Youth	<p>Dave Wilson and Aileen Ayers - Co-Chairs Members: Carolyn Sutton, Dave Kraus, Paula Verhoff, Levi Yoder, and Sue Cassaday (office consultant)</p> <p>Moved, Seconded and Approved Committee members</p> <p>The Youth Winter Newsletter is out. Kara Bunner was the youth spotlight. A big thank you goes to office staffer Sue Casseday for her work on the newsletter. AHR has signed up for a program with Big Dee's Tack Shop where purchases earn us 5% of every dollar spent. This "bonus bucks" can be redeemed for store items which can then be used for awards or prizes including those for the National Show youth participants. The consumer would have to request that their purchases be included in the AHR program for us to receive the credit. Big Dee's is on line and can ship anywhere in the US.</p>
2. By-Laws	<p>Willie Lehman – Chair Members: Bill Jameson and Scott Sechler</p> <p>Moved, Seconded and approved committee members. No report received.</p>
3. Classification	<p>John Dunkel and Abram Miller – Co-Chairs Members: Theo Hug, Robert Eicher, Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers.</p> <p>Moved, seconded and approved committee members. No report received.</p>
4. Disposition and Trainability Assessment Committee	<p>Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Glen Yoder, Emily Gibson, Peg Brown and Cindy Bunner</p> <p>Moved, seconded and approved committee members. No report received.</p>

<p>5. Finance</p>	<p>Andrew Yoder – Chair Members: Levi Yoder, Bill Jameson and Tana Money Penny (office consultant)</p> <p>Moved, seconded and approved committee members. Conference call of the committee this week. Looking at a \$31,000 deficit for 2008. We do have a reserve account of over \$179,000. In order to make up this deficit for 2009, it is proposed the magazine now be edited in the office by existing staff, rather than out on contract. Paul and Carolyn Sutton are convinced they can sell at least \$15,000 in magazine advertising. Moved by Kraus, seconded by Hug and approved to move the magazine editing to existing office staff rather than out on contract as of April/May 2009 issue. In 2003, # of Haflinger owners -- over 9000. Now Haflinger owners --over 13,000</p>
<p>6. Futurity – SIP</p>	<p>Bill Jameson – Chair Members: Lou Sutton, Jacque Woodward, Brian Mitteer, Ruth Schwab (office consultant)</p> <p>Moved, seconded and approved committee members. Planning is in progress for the 2009 show in conjunction with the Fall Sale.</p>
<p>7. Judges</p>	<p>Joel Greenisen – Chair Members: Members: Jacque Woodward, Brian Mitteer, Holly Singleton, Paul Sutton and Jennifer Rousseau</p> <p>Moved, seconded and approved committee members. Special invitations to submit all required paperwork for entry into the judges program are being issued to four very Haflinger experienced and judging experienced people. All represent possibilities for faster progress in the program than those who began or begin with no Haflinger experience and/or no judging experience. These are aimed at “Senior” level – not necessarily “C” qualification. It is anticipated that we will conduct a clinic at Ashland in May and probably one in California attached to the Classification there.</p>
<p>8. Membership</p>	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>Moved, seconded and approved committee members. A western region member will be sought. Mike Williams is willing to call non-member Haflinger owners to encourage new memberships. No report received.</p>
<p>9. National Show</p>	<p>Bill Jameson – Chair Members: Jacque Woodward, Steve Verhoff, Lou Sutton, Matt Ladd, Kay Tearman, Carolyn Sutton and Brian Miteer</p> <p>Moved, seconded and approved committee members. The committee is clarifying show rules, finalizing class list, hiring judges and ordering ribbons.</p>
<p>10. Nominating</p>	<p>Paul Sutton – Chair Members: Betty Miller and Judy Winkler</p> <p>Moved, seconded and approved committee members. A western region member will be sought. Nothing to report.</p>
<p>11. Pedigree</p>	<p>Theo Hug – Chair Members: Ray Miller, Anita Sweeney, Dave Kraus, Don Jackson and Sheila Pearson (office consultant).</p> <p>Moved, seconded and approved committee members. Nothing to report.</p>
<p>12. Personnel/Office</p>	<p>Bill Jameson – Chair Members: Andrew Yoder, Gary Leisure, Theo Hug and Carolyn Sutton</p> <p>Moved, seconded and approved committee members. Next week all four employees will have been with AHR for at least five years. Nothing else to report.</p>
<p>13. Points/Awards</p>	<p>Mike LeVasseur – Chair Members: Ken Tearman, Kathleen Woodward and Carolyn Gilmore. Moved, seconded and approved committee members. Nothing to report.</p>

<p>14. Promotions/ Advertising/Regional Support</p>	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p> <p>Moved, seconded and approved committee members. \$500 was spent on Devon and an ad in the program for Horse Progress Days.</p>
<p>15. Publications</p>	<p>Gary Leisure – Chair Members: Emily Gibson, Mike LeVasseur and Paul Sutton, along with Ruth Schwab and Sheila Pearson (office consultants)</p> <p>Moved, seconded and approved committee members. The February/March issue is in the mail. February 2009 / March 2009 Issue: 2014 issues printed 1825 issues mailed Average cost per issue \$ 3.58 Postage per issue \$ 0.70 By including the inserts with the magazine the Registry saved \$ 2281.00 in postage.</p>
<p>16. Sales</p>	<p>Dave Wilson – Chairs Members: Phil Greenisen and Andrew Yoder</p> <p>Moved, seconded and approved committee members. No report received.</p>
<p>17. Video Committee</p>	<p>Mike Levasseur – Chair Members – Kathleen Woodward, Don Jackson, and Emily Gibson</p> <p>Moved, seconded and approved committee members. Still waiting for quality video footage to be submitted.</p>
<p>18. Website</p>	<p>Emily Gibson and Gary Leisure – Co-Chairs Members: Ruth Schwab (office consultant)</p> <p>Moved, seconded and approved committee members Website visits in January dropped with home page hits under 5000. Gibson will explore the potential of revenue through farm and corporate banner ads on the website.</p>
<p>19. World Federation</p>	<p>Joel Greenisen – Chair Members: Theo Hug, Jennifer Rousseau and Dirk Young Moved, seconded and approved committee members.</p> <p>Headquarters for World Federation Meeting in August is the Harbor Hotel in Watkins Glen, New York. This is where International guests will be staying and where the actual meeting will be held.</p> <p>Itinerary:</p> <ul style="list-style-type: none"> - Friday evening, August 14th: Reception for delegates, show hosts, AHR Board at Harbor Hotel (not dinner). - Saturday August 15th: Show at Chemung Fairgrounds – Dinner with Exhibitor group – location to be determined. - Sunday August 16th: 1:30 pm – Official Meeting of World Haflinger Federation at Harbor Hotel. 8:00 pm – Dinner for WHF Delegates and specifically invited guests only. <p>Joel is staying in regular contact with John White, Dirk Young and Bill Hendershot and sponsoring families. Joel will handle set-up of any needed AHR arrangements with the Hotel meeting room and translators. HOPE has generously volunteered to provide “welcome baskets” to each WHF guest in their rooms upon arrival at the Harbor Hotel on Friday August 14th.</p>
<p>I. V. New Business</p>	<p>Dave Kraus had a call from Kathy Graves about freeze marking Haflingers with AHR registry numbers for ID purposes. No action taken. Email from a member asking about establishing databases of Haflinger genetic diseases. Gibson will follow up.</p>