

AHR Board of Director's Meeting – June 2009

TOPICS	DISCUSSION
	<p>The June 3, 2009, meeting was called to order by president, Bill Jameson at 8:09 p.m. (EST). Attending were: Emily Gibson, Andrew Yoder, Mike LeVasseur, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug, Willie Lehman and Ruth Schwab.</p>
<p>I. Old Business (Review of the minutes of previous meetings)</p>	<p>Update on letter to owner of a dead stallion pertaining to paperwork for registration of foal offspring. Paperwork has now been completed.</p> <p>Annual meeting location and date—discussion about the best timing related to sale and futurity, vs. moving it later in the year. Consensus was to not change the timing, so it will take place Monday through Wednesday after the October sale.</p> <p>ADS partnership update—discussion of contract between the two organizations that provides membership benefits to members of both, as well as advertising for both organizations. An ADS ad appears in the June/July issue of Haflinger Horse.</p> <p>AHR booth at GLHA Haflingerfest—any director willing to man the booth should contact Paul Sutton</p>
<p>II. Office Update – Ruth Schwab</p>	<p>For the month of May, Tana has processed 2295 line items through QuickBooks. Sheila reports that the Pedigree department has completed 37 foal registrations and 229 transfers. Stallion license renewals received for the 2009 breeding season thus far are 324. There are currently 195 magazine subscribers. 2009 members to date are 1241. Financial review by the 415 Group is scheduled to begin mid June.</p>
<p>III. Committee Reports</p>	
<p>1. AHR Youth</p>	<p>Dave Wilson and Aileen Ayers - Co-Chairs Members: Carolyn Sutton, Dave Kraus, Paula Verhoff, Levi Yoder, and Sue Cassaday (office consultant)</p> <p>AHRY sponsored raffles held at the Indiana and AHR Spring sales for the youngsters attending. These prizes were purchased through Big Dee's Tack Shop who provides 5% back to AHR through their "Bonus Bucks" program to help with future AHR purchases. (Shop by phone, in store, or on-line and mention AHR.) In addition to the youth raffle, there was also a youth craft table on Saturday at the AHR sale where participants made fans and bookmarks. Thanks to Sue's family for providing the supervision and expertise for the craft table.</p>
<p>2. By-Laws</p>	<p>Willie Lehman – Chair Members: Bill Jameson and Scott Sechler</p> <p>Nothing to report.</p>
<p>3. Classification</p>	<p>John Dunkel and Abram Miller – Co-Chairs Members: Robert Eicher, Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers</p> <p>There was a conference call on May 7th with Abe Miller, John Dunkel, Gail Baum, Brandy Wagner, Dave Ayers, Robert Eicher and Don Jackson in attendance.</p> <p>There was discussion about the Yahoo group list not agreeing with the I/C Committee which was voted on by the AHR Board. The group agreed to contact the AHR office and request appropriate changes.</p> <p>Various discussion about the inspection sites included: 8/26 Longmont, Colorado: Coordinator Toni Schmidt has reported verbal commitment for 17 horses. 7/2 Ohio: Coordinator Robert Eicher reported verbal commitment for 11 horses.</p>

	<p>(now up to 16)</p> <p>6/27 Eugene, Oregon: Coordinator Gail Baum reported verbal commitment for 10 horses. (now up to 15)</p> <p>7/7 Chicago, Illinois: Coordinator Jennifer Rousseau has reported verbal commitment for 10 horses.</p> <p>John Dunkel said that he would take his horses where ever they were needed.</p> <p>There was discussion about increasing a search for participants outside the state of the sites. The AHR office will be contacted with a request for names and numbers of past years' participants so they can be contacted.</p> <p>I/C judges will be: Colorado: Jennifer Rousseau, Larry Smith and Joel Greenisen Ohio: Brandy Wagner, Ray Miller, Jennifer Rousseau Oregon: Brandy Wagner, Larry Smith and Joel Greenisen Illinois: Ray Miller, Joel Greenisen and Dave Ayers</p> <p>Also discussed were the flights and rental car arrangements. An I/C article should be included in each issue of the Haflinger Horse. The next issue will have an article written by John Dunkel on whether to shoe or not to shoe horses for inspections. Also there will be a series of articles on the evolution of the inspection process. It was discussed on what information from the 2008 inspections was needed to update the I/C database.</p>
<p>4. Disposition and Trainability Assessment Committee</p>	<p>Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Glen Yoder, Emily Gibson, Peg Brown and Cindy Bunner</p> <p>There were two Haflingers presented for assessment at the Ashland spring sale and a small group of onlookers watched the assessment with interest. One owner of a horse that went through the assessment believed he did get a better price based on the assessment of the horse's training ahead of the sale.</p>
<p>5. Finance</p>	<p>Andrew Yoder – Chair Members: Levi Yoder, Bill Jameson and Tana Money Penny (office consultant)</p> <p>Most of the money from spring sale is in but not yet cleaned up and finalized and we are ready to start on the expense side of sale. The tack vendors have been paid, but still some cleanup needs to be done on the tack sale and some expenses to be added in.</p> <p>The USDA is slated to return and audit this sale as a follow up to our last audit and it is very important that everything gets logged in properly and in a timely fashion.</p> <p>The Fun Action raised \$5,052, up from last year's \$4,695.</p> <p>Checks to the consignors should mail by the end of next week.</p> <p>Discussion about need for mid-year assessment of revenue and expense trend to gauge how close to budget we are, and whether mid-year adjustment is needed. Andrew will work with Tana to provide this.</p>
<p>6. Futurity – SIP</p>	<p>Bill Jameson – Chair Members: Lou Sutton, Jacque Woodward, Brian Mitteer, Ruth Schwab (office consultant)</p> <p>Both judges have been hired and ribbons have been ordered. Entries are starting to come in. There is an entry deadline of June 30th and futurity information is posted on the AHR website.</p>

<p>7. Judges</p>	<p>Joel Greenisen – Chair Members: Jacque Woodward, Brian Mitteer, Holly Singleton, Paul Sutton and Jennifer Rousseau</p> <p>Our Judges Clinic on May 22 at Ashland was quite successful! A total of 20 people participated. With exemptions for carded Judges and committee members, there were 5 new people obligated to pay \$30 each. All the Judges Committee except Holly Singleton from California were there. All 6 Senior "C" Judges were there and held a one-hour meeting prior to the clinic with I and C Chair John Dunkel to discuss matters relating to Classification. Senior Judge, Peg Brown, and Learners Bob Duvall and Ron Campbell also attended the clinic. Three of four "recruited" 2009 judge candidates were there.</p> <p>We began at 6 PM in the Secretary's Office. As we foretold the BOD a month ago, at Jacque Woodward's suggestion, we put together a "power point" [computer slides] presentation to provide structure for the classroom portion. Jacque functioned as the technician in pulling it together, with input from all committee members. We finalized the whole thing on Friday afternoon with all five members involved. None of us had ever done one before. We did a run-through and then had paper copies made to go in folders that went home with people. Ruth also made copies of the general reference material from 2 years ago, and color copies of 10 high scoring horses, all of which was also in their folder.</p> <p>Joel opened with a welcome, thanks to participants and the Committee, a brief history of the AHR Judges Program and the following brief outline of the day's program:</p> <ul style="list-style-type: none"> * All evaluation of horses is based on Conformation and Movement. Designated desirable conformation points are to facilitate most desirable movement. * Judges must SCORE (with numbers) all horses in competitive shows in order to fairly and correctly place them. * Judges must move and view horse from all angles, especially the side. * AHR Breed Standard is the basis for all evaluation (based on the WHF standards). * Implementation is by way of the 10 part, 100 point system used in I and C (also based on WHF program). <p>Jennifer Rousseau was the primary moderator and commentator as we went through about 30 slides covering the above subjects in detail. Jacque operated the laptop and the projector. We allowed and encouraged all questions and comments, with other experienced folks in the room often helping with discussion. We spent just about 2 hours in the classroom, interrupted for a while when the pizza and soft drinks arrived.</p> <p>We then moved to the arena where we practice-scored 3 sale horses, one at a time. Thanks to Robert Eicher, Brandy Wagner, and Abram Miller for the use of their animals. Three "C" Judges consensus scored each, and one of these went over these scores with the group. Again, any and all questions and comments were responded to. Everything wound up about 9:30.</p> <p>We will do a similar classroom session at the Eugene Oregon Inspection on June 27. Different will be that we will review the official score on each inspected horse as it leaves the arena. We did this at New York in 2004 and in California in 2007. It works very well. Holly Singleton is handling advance coordinator matters, and Joel Greenisen will be going to function as primary presenter.</p> <p>Two directors were in attendance at the clinic and shared their observations with the Board.</p>
<p>8. Membership</p>	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>Bob Duvall talked with Mike Williams at the AHR sale and since the daylight savings</p>

	<p>time change Mike has suspended calling non-member owners because it is so hard to catch people at home. Mike will resume his efforts in the fall. There should be an update on the number of members in Ruth's office report.</p> <p>Long discussion about ways to create incentives for new members to join, ways to avoid loss of registered Haflingers because transfers are not being done by sellers and other ideas. Member input would be greatly appreciated to try to restore healthy membership roles for the financial viability of our organization and to encourage increased participation.</p>
9. National Show	<p>Bill Jameson – Chair Members: Jacque Woodward, Steve Verhoff, Lou Sutton, Matt Ladd, Kay Tearman, Carolyn Sutton and Brian Mitteer</p> <p>We are receiving sponsorships and encourage all members to help obtain sponsors. The 8 horse hitch class has been sponsored. The deadline for show entries is July 24th with a \$5 late fee for each class after the deadline. Show information is posted on the AHR website.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller and Judy Winkler</p> <p>The selection of a North East Region Director to finish out the 2009 term will be made from 3 biographies which were received and reviewed by the Board. The Board is appreciative of three enthusiastic members willing to serve.</p> <p>Dean Baker was selected as replacement for the remainder of the Northeast Director position. Duvall Moved, Hug seconded Motion approved July 29 is the deadline for bios to be submitted for Board of Directors 2009 election.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Anita Sweeney, Dave Kraus, Don Jackson and Sheila Pearson (office consultant).</p> <p>Nothing to report.</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Andrew Yoder, Gary Leisure, Theo Hug and Carolyn Sutton</p> <p>June marks the 6th anniversary of our Office Managing Director, Ruth Schwab. Thank you, Ruth, for all you do for our organization!</p>
13. Points/Awards	<p>Mike LeVasseur – Chair Members: Ken Tearman, Kathleen Woodward and Carolyn Gilmore</p> <p>A database is being developed to record participant activity.</p>
14. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p> <p>Request for financial support for Haflinger shows cannot be fulfilled this year due to the limited budget.</p>
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Mike LeVasseur and Paul Sutton, along with Ruth Schwab and Sheila Pearson (office consultants)</p> <p>The June/July issue is in the mail.</p> <p>June 2009/July 2009 issue:</p> <p>1642 issues printed 1442 issues mailed Average cost per issue \$2.46 Postage per issue \$0.66 By including the inserts with the magazine, the registry saved \$1,802.50 in postage, handling and supplies.</p>

16. Sales	<p>Dave Wilson – Chairs Members: Phil Greenisen and Andrew Yoder</p> <p>The AHR spring 2009 sale was completed successfully. There were 138 horses cataloged with 111 actually selling submitted by 78 different consignors. Prices ranged from \$150 to \$3900. The averages are: geldings \$1226, stallions \$1010, mares \$1095. The fall sale is scheduled for October 23-24, 2009.</p> <p>Discussion about a possible “drugging” of a Haflinger who appeared sound at the sale, but was diagnosed with chronic laminitis a day or two later by the buyer’s vet. Reviewed the process of vet inspection at the sale and need for random drug testing of sale horses.</p>
17. Video Committee	<p>Mike LeVasseur – Chair Members – Kathleen Woodward, Don Jackson, and Emily Gibson</p> <p>Nothing new to report.</p>
18. Website	<p>Emily Gibson and Gary Leisure – Co-Chairs Members: Ruth Schwab (office consultant)</p> <p>Website had plenty of traffic, almost 6000 hits to the home page last month, especially to the Sale page. A new initiative will be offered to members to have a banner link from the home page for member farms at a cost of \$250. Emily and Ruth will work on promotion of this new marketing tool.</p>
19. World Federation	<p>Joel Greenisen – Chair Members: Theo Hug, Jennifer Rousseau and Dirk Young</p> <p>Only thing new to report is a new reservation deadline of June 15 with Austria, not end of May. Thus we do not have a count of attendees, but will have by next month.</p>
I. V. New Business	<p>No new business</p>
	<p>Meeting adjourned at 11:09 p.m. The next meeting date is Wednesday, July 1, 2009.</p>