

President Bill Jameson called the meeting to order at 8:15.

Present: Bill Jameson, Dean Baker, Bob Duvall, Chuck Hendershot, Don Jackson, Gary Leisure, Paul Sutton, Dave Kraus, Andrew Yoder, Brian Mitteer. Absent with notice: Kim Spann, Emily Gibson.

Election of Officers: **President:** Paul Sutton nominated Bill Jameson. Bob Duvall seconded. Dean closed nomination. Don seconded. **First Vice President:** Andrew Yoder nominated Paul Sutton. Dave Kraus seconded. Dean Baker closed nomination. Bob seconded. **2nd Vice President:** Dave nominated Bob Duvall. Paul Sutton seconded. Paul Sutton closed nomination. Dean Baker seconded. **Treasurer:** Dean Baker nominated Brian Mitteer. Don Jackson seconded. Dave Kraus closed nomination. Chuck Hendershot seconded. **Clerk to the Board:** Brian Mitteer nominated Don Jackson. Bob Duvall seconded. Chuck Hendershot closed nomination. Gary Leisure seconded.

Office: The original five year lease on the office space expired and we are currently under no lease and paying month to month. After some discussion the board of directors directed Ruth and Paul to approach the landlord for a lease. We have recently purchased six used file cabinets that will be added to the existing 22 containing the horse files. There was discussion about the need to scan the files for the purpose of disaster recovery. Paul is re-working a rolling staircase. No other office purchases are anticipated.

By-laws: Nothing new from committee or the board.

D&T: Seven horses went through the testing at the fall Sale. It was suggested by Andrew that bleachers be provided for spectators and that a speaker system be available for the judge to use in communication with the audience. Andrew reported that good feedback was received from the participants. A scribe might be helpful for the judge to save time. There was discussion on whether to move the D&T to Thursday before the Sale.

I&C: Don Jackson reported that there were three goals this year for the program: financing, education, broader participation. The committee ran the program without a deficit to AHR. The Committee educated the participants by providing a handbook and writing articles for Haflinger Horse. The handbook was well accepted. Discussions regarding financing, rules, handbook and ages at which a horse should be inspected were held. It was recommended that the handbook include a statement that 2 year olds would not be eligible for gold status. The recommendation was made that there be only one judge on the I&C committee. Bill requested that the website information about the I&C be updated regarding the use of an International Judge. The website will be changed from "one of which will be of international stature" to "one of which may be of international stature". Ruth will send a list of expenses to the committee. Members from the west coast have expressed interest in hosting an inspection in 2011. Don mentioned that the inspection in May in North Carolina saw a draft exhibitor bring forth three horses, which had the three highest scores at the inspection.

Finance: Brian submitted his projection for the year end for this year which projects a break even for 2010. He also submitted a budget for 2011 for the directors to review. Along with this he presented a worksheet for each program which included from 2007 to the projection budget for 2011. The balance sheet was distributed as of September 30, 2010. Questions were answered by Brian. Chuck Hendershot made a motion "All non-membership funds received for the benefit of the AHR youth program will be deposited into the AHR youth program account for future transfer to the AHF fund 501-C 3 at a later date, unless otherwise directed by the AHR board." Dave Kraus seconded the motion. Motion passed.

Futurity: This year was one of the largest groups participating in recent years. We will address the issue of time and scheduling for next year. A suggestion was made to start the futurity in the morning.

Judges Committee: Discussion of expanding the pool of judges and ways to help familiarize other horse show judges with our breed. A code of ethics was suggested for the judges.

World Federation: Chuck thanked the Board for the opportunity to represent AHR to the World Federation and suggested that we open up communications with the World Federation through Vice President John White.

Membership: Look at the number of members and horses in 2009 to 2010. There are 1079 voting members, 81 non-voting members, 52 Lifetime members for a total of 1212 as of October 21, 2010. Bob Duvall presented some recommendations for the board to consider. He outlined some pricing structure for non-member and members. The board talked about the memberships in many organizations. The members of AHR are passionate about the Haflinger. Many owners are trail riders and one horse owners and past surveys indicate that many see no value add in becoming an AHR member. Last year the Board approved that first time members who want to join in the middle of the membership year can pro-rate the first year as long as they buy the second year at the same time. This has been very well received by many new Haflinger owners and in 2010 we added 170 new members and 38 new subscribers who took advantage of this offer. AHR has a partnership agreement with the American Driving Society (ADS) so AHR members are eligible for some of the perks of ADS membership such as webinars on topics such as navigating, bits or harnesses. This is a benefit of AHR membership.

Nomination: In 2011 we will have 2 At-Large Positions: Paul Sutton and Bob Duvall. Paul has served 3 consecutive Terms. Dave Kraus' term is up for the Central Region and Don Jackson will run for Southeast Region.

Pedigree: We will only re-new contract with Texas rather than both Kentucky and Texas Universities for the purpose of DNA testing. There was discussion about one horse that was permitted registration with the stipulation of “Not recommended for Breeding” being included on the pedigree due to color outside the breed standard. The owner of that horse was at the Futurity and two directors had a conversation with him about the notation on the pedigree and requested permission to examine the horse. Both directors indicated that they felt the white spot was not the result of an injury but was possibly genetic.

There was discussion about the stud colts in the fall sale registered with CLRC and the notation of “not eligible for stallion license in the U.S.” Because of the agreement with CLRC, their pedigrees are accepted for exchange with AHR; however the AHR registered sire is not licensed nor DNA tested according to current AHR rules.

Chuck brought the discussion to the table regarding the request from the owners of classified horses that the pedigree be marked so that offspring of that inspected horse would show inspected parents in the lineage. There was discussion on how other countries handled that issue. It was suggested that a “C” be added to the registration number of inspected horses. Motion made by Chuck Hendershot that a symbol be added to the registration number to indicate that the horse was classified. Brian Mitteer seconded the motion. Motion carried.

Points & Awards. The new Mentor Program was discussed. We need a pool of mentors to run the program. There was discussion of how to go about finding mentors who could be helpful for this program. After the article in the last issue of Haflinger Horse, we have had one request for a mentor.

National Show: Rules have to be addressed and simplified. The National Show will be part of the Haflinger Championship Challenge. This Challenge is weighted with each show in respect to participation. It is planned that the “Register of Merit” program can be developed as a part of the Challenge in order to demonstrate the value of performance horses and track show successes. The Draft schedule at the National Show is being re-evaluated to hopefully eliminate the lag time between halter and performance. There was a suggestion of separating the warm-up area and entrance gate for draft and pleasure horses for safety reasons. The show will continue to be a four day event. Every attempt will be made to hire carded judges.

Sales: At the time of this meeting there are no results from the Fall 2010 Sale. Our lease is up with Ashland Fairground and the sale committee will be negotiating a new lease. In fall of 2009 we had 116 horses. Geldings averaged \$888.00, Stallions averaged \$1750.00, Mares averaged \$794.00. Spring we had 105 horses. Geldings averaged \$1399.00, Stallions averaged \$771.00, Mares averaged \$1089.00. Fall of 2010 we had 88 horses. Geldings averaged \$1199.00, Stallions averaged \$1366.00, Mares averaged \$1046.00. Our profit in Fall 2009 was \$5321 and in Spring 2010 \$2447.00. Discussion centered around the value of the sales, income versus expenses, auctioneers, possible alternate sites for the sales, and volunteers including ringmen. After discussion, Dean Baker made a motion not to accept un-consigned horses at our AHR sales. Andrew Yoder seconded the motion. Discussion followed. Amended motion by Brian Mitteer that an exception must be approved by the board. Chuck Hendershot seconded the amended motion. Vote on amendment. Motion carried. Vote on Motion as amended. Motion carried.

Web Site: Comments on the Web-site are very favorable. The Haflinger Champion Challenge with the three Haflinger Shows and the Nationals will be linked to the AHR web site. Ruth updates the AHR web site daily, so our web site is current and has much information.

Promotion Committee: The committee did evaluate a lot of our current promotional advertising. We dropped some of our older advertising and added new advertising options. We need to investigate other media markets such as You Tube. It was suggested that it may be time to re-activate the video committee with the directive to start work on a new promotional video.

Personnel Committee: The Chair called for Executive Session. The chair declared the end of Executive Session. Motion made by Chuck Hendershot “to approve the actions and recommendations of the personnel committee.” Seconded by Brian Mitteer. Motion carried.

Publications: Gary presented a report on the cost of the magazine and advertising. Wade, who works on a contract basis and is paid a percentage, is making a difference in our advertising income. By bringing the layout in-house, direct saving to the registry is \$2500 each issue. A couple of other print companies were evaluated this year and the committee agreed that our current printer meets our needs. There was discussion about what the balance between articles and advertising should be, and how to encourage people to submit articles. One suggestion was to use articles provided by ADS in accord with our partner agreement with them. It was suggested that a drop card be created that can easily be included with sample copies of the magazine.

AHF Fund: The fund committee announced that Brian Mitteer was elected to the Fund board as a representative from the AHR board.

Other Business: It was suggested that there is a need again to look at some long-term planning ideas with possible help from a professional or college facilitator.

Motion made by Dave Krause to adjourn the meeting. Seconded by Chuck Hendershot. Motion carried. Meeting adjourned October 26 at 4:10 P.M.