

AHR Board of Director's Meeting – April 2010

TOPICS	DISCUSSION
	The April 7, 2010, meeting was called to order by President, Bill Jameson, at p.m. (EST). Attending were: Emily Gibson, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug, Dean Baker, Brian Mitteer, Kim Spann and Ruth Schwab. Andrew Yoder absent with notice.
I. Old Business (Review of the minutes of previous meetings)	Bill Hendershot and Chuck Hendershot were approved as liaisons with American Driving Society. Discussion was held on request by member to AHR on reference page of coloring book promoting the Haflinger.
II. Office Update – Ruth Schwab	For the month of March (report dates between March 3rd thru April 7th), we have completed 147 transfers and 63 foal registrations. There are 230 stallions renewed and 1035 members so far for 2010 (including 52 lifetime members). We currently have 145 magazine subscribers.
III. Committee Reports	
1. AHR Youth	Dave Wilson and Aileen Ayers - Co-Chairs Members: Dave Kraus, Paula Verhoff, Levi Yoder, Cindy Bunner and Sue Cassaday (office consultant) Nothing to report.
2. By-Laws	Dean Baker – Chair Members: Willie Lehman and Scott Sechler Nothing to report.
3. Classification	John Dunkel and Abram Miller – Co-Chairs Members: Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers The Inspection and Classification Preparation Handbook has been posted in to the AHR website. The I/C Committee is thankful for the many positive comments on the new tool. I/C had their first clinic of the year on March 14 th in Taylorsville N.C. with over a dozen participants representing over a dozen horses. An article on the clinic has been written by participant Tracy Tumminello, approved by the I/C, and submitted to the Haflinger Horse for publication. Plans are finalizing for our first inspection of the year to be held on May 1st in Reidsville N.C. We will have many first time participants from various disciplines including draft hitch, dressage, pleasure driving, and trail riding. Inspectors for the North Carolina and Ohio sites have been voted on by the I/C committee and approved by the Judges Committee. During the conference call discussions were held as to the guide lines originally set by the board concerning cost per horse at inspection and revenue goals per site. Revenue goals were set for sites to insure the I/C program was cost neutral. Over the years The I/C has increased the cost per horse and revenue goal per site as some site are much more expensive than others. The board agreed that I/C or any program should not cost the Registry money and that any I/C site can have an inspection as long as the costs for the site are covered.
4. Disposition and Trainability Assessment Committee	Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Peg Brown, Dean Baker and Cindy Bunner Three horses have signed up to complete the D&T testing at the spring sale. Two are sale horses.
5. Finance	Brian Mitteer – Chair Members: Andrew Yoder, Dean Baker, and Don Jackson Brian Mitteer reviewed the March 31st balance sheet and the March profit and loss. He also compared this year's P&L for the first quarter against last year. We have a substantially higher profit this year. He also presented a revised budget for Board approval. Brian Mitteer made a motion to approve the budget which was seconded By Dean Baker. Board vote to approve budget was unanimous.
6. Futurity – SIP	Cindy Bunner – Chair Members: Lou Sutton, Bill Jameson and Ruth Schwab (office

	<p>consultant)</p> <p>The draft futurity judge has been hired. We are still working on hiring a judge for the pleasure futurity classes. The 2010 futurity class plaques have all been sponsored thanks to the efforts of Jacque Woodward.</p>
7. Judges	<p>Joel Greenisen – Chair Members: Jennifer Rousseau, Brian Mitteer, and Kim Spann.</p> <p>Nothing to report.</p>
8. Membership	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>990 membership renewals this year so far.</p>
9. National Show	<p>Bill Jameson – Chair Members: Steve Verhoff, Lou Sutton, Heather Raw, Sue Brandt, Matt Ladd, Carolyn Sutton, Tara Biedenbach and Ruth Schwab (office consultant and show manager)</p> <p>All the judges but one have been hired. The ringman and announcer have been hired.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller, Judy Winkler and Kim Spann</p> <p>The director applications are due by July 23rd.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus, Don Jackson and Brian Mitteer</p> <p>CHA will recognize AHR stallions in Canada.</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Gary Leisure, Theo Hug, Brian Mitteer and Carolyn Sutton</p> <p>Nothing to report.</p>
13. Points/Awards	<p>Dana Mitteer – Chair Members: Jill Sweeting, Paul Sutton and Ruth Schwab (office consultant)</p> <p>The committee has been refining a mentoring program that would include pairing an experienced and inexperienced member. The program would include all of the basics to help a new person become familiar with horse care, riding and/or driving. The goal is to have the program ready for the 2011 year.</p>
14. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p> <p>We placed 1/4 page black and white ads in the Corral for spring and fall for \$230; we traded ads with NOPDA for the fall sale; we traded ads with ADS, and placed a 1/2 page color ad in the Equine Journal for \$300.</p>
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office consultant)</p> <p>April 2010/May 2010 issue : Magazines were mailed on Monday 4-5-10 1,379 issues printed 1,079 issues mailed Average cost per issue \$3.79 Postage per issue \$0.66 By including the inserts with the magazine, the registry saved \$1,349 in postage, handling and supplies.</p>
16. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>We have 121 horses consigned to the spring sale: 45 geldings, 69 mares and 7</p>

	stallions. We have requested that the fairgrounds put us on the waiting list for the second weekend in October if that date becomes available for the fall sale. Don't forget to encourage donations to the fun auction at the spring sale.
17. Video Committee	Currently inactive.
18. Website	Emily Gibson – Chair Members: Gary Leisure and Ruth Schwab (office consultant) Website recorded 5,000 hits in March.
19. World Federation	Joel Greenisen – Chair Members: Jennifer Rousseau, Dirk Young, Chuck Hendershot and Theo Hug. Nothing to report.
I. V. New Business	
	Moved by Dave Kraus, seconded by Bob Duval and approved that the meeting be adjourned at 9:29 p.m. The next meeting date is Wednesday, May 5, 2010.