

AHR Board of Director's Meeting – August 2010

TOPICS	DISCUSSION
	The August 4, 2010, meeting was called to order by President, Bill Jameson, at p.m. (EST). Attending were: Emily Gibson, Andrew Yoder, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug, Dean Baker, Brian Mitteer and Kim Spann.
I. Old Business (Review of the minutes of previous meetings)	
II. Office Update – Ruth Schwab	For the month of July (report dates between July 8 thru August 2), we have completed 150 transfers and 26 foal registrations. There are 252 stallions renewed and 1,185 members so far for 2010. We currently have 137 magazine subscribers.
III. Committee Reports	
1. AHR Youth	<p>Dave Wilson and Aileen Ayers - Co-Chairs Members: Dave Kraus, Paula Verhoff, Levi Yoder, Cindy Bunner and Sue Cassaday (office consultant)</p> <p>In an effort to add value to AHRY membership, the AHRY Committee has recently mailed out an enhanced AHRY newsletter along with a promotional gift to all members. In July, every 2010 AHRY member received an insulated lunch cooler with the AHRY logo on it. These lunch coolers and postage were paid for out of the annual member from the AHRY members.</p>
2. By-Laws	<p>Dean Baker – Chair Members: Willie Lehman and Scott Sechler</p> <p>There is nothing to report this month.</p>
3. Classification	<p>John Dunkel and Abram Miller – Co-Chairs Members: Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers</p> <p>Results from the 2010 North Carolina and Ohio inspections have been posted to the website and certificates have been mailed to the participants.</p>
4. Disposition and Trainability Assessment Committee	<p>Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Peg Brown, Dean Baker and Cindy Bunner</p> <p>D&T committee is working on an article for Haflinger Horse containing testimonials of D&T participation benefits.</p>
5. Finance	<p>Brian Mitteer – Chair Members: Andrew Yoder, Dean Baker, and Don Jackson</p> <p>Brian Mitteer presented a review of the Balance Sheet ending July 31st showing a substantial improvement in equity over a year ago. He also reviewed the Statement of Operations for July showing a profit, as well as a comparison of the first 7 months for 2010 vs. 2009. The AHR bottom line has improved by \$45,000 from \$22599.78 in the first 7 months of 2009 as compared to the same period of 2010. While we are down in membership related income, the reduction of staff has offset the change.</p>
6. Futurity – SIP	<p>Cindy Bunner – Chair Members: Lou Sutton, Bill Jameson and Ruth Schwab (office consultant)</p> <p>The Ohio Haflinger Association is again generously adding bonus money to our Futurity Payouts! The OHA is donating \$2000 total to be divided among all the weanling classes. The \$2000 prize money includes bonus money that will be awarded to winning Ohio bred weanlings. This OHA money will be awarded on top</p>

	of the regular payouts the winners receive from the AHR.
7. Judges	<p>Joel Greenisen – Chair Members: Jennifer Rousseau, Brian Mitteer, and Kim Spann.</p> <p>Judges committee spent the spring and early summer reviewing the states of all historic judges and new candidates. Agreed upon current status is as follows:</p> <p>Applications were sent to three people whose names were suggested. To date only Richard Hayes has returned the application. Per original written rules, he will need to attend at least one seminar (next year) in order to qualify for learner status.</p> <p>All Senior C Judges current and in good standing are Dave Ayers, Joel Greenisen, Ray Miller, Jennifer Rousseau, Larry Smith and Brandy Wagner.</p> <p>Candidate Cindy Benson put in an application and has twice scribed at Inspections. She has earned her Learners card.</p> <p>Candidate John Dunkel applied in mid 2009 and immediately qualified as a learner.</p> <p>Candidate Robert Eicher applied in late 2009 and is officially Learner status.</p> <p>Candidate Susan Van Horn applied in late 2009 and will earn her Learner status this year.</p> <p>Candidate Mary Ann Boyden has earned a special card for Performance , Driving and Riding.</p> <p>AHR office will update all the listings on the website and Manual as well as issue correct cards.</p>
8. Membership	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>Discussion was held on different rates for member and non-member AHR program participation. Discussion was tabled for October meeting.</p>
9. National Show	<p>Bill Jameson – Chair Members: Steve Verhoff, Lou Sutton, Heather Raw, Matt Ladd, Carolyn Sutton, Tara Biedenbach and Ruth Schwab (office consultant and show manager)</p> <p>Entry deadline has been extended till 5:00 P.M. August 9 to be included in the show book. Sponsorships are still being accepted. Volunteers who would like to help at the show may contact the office.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller, Judy Winkler and Kim Spann</p> <p>Three members are running for At-Large Director for the two seats available: Dave Ayers, Chuck Hendershot, and Emily Gibson. These two seats will be a three year term. Kim Spann is running for Western Director for the remaining two year term. Gary Leisure is running for a three year Ohio Region term. Bill Jameson is running for a three year Great Lakes Region term. All biographies and signatures have been submitted and are being reviewed by the board.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus, Don Jackson and Brian Mitteer</p> <p>There is nothing to report this month.</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Gary Leisure, Theo Hug, Brian Mitteer and Carolyn Sutton</p> <p>There is nothing to report this month.</p>
13. Points/Awards	Dana Mitteer– Chair

	<p>Members: Jill Sweeting, Paul Sutton and Ruth Schwab (office consultant)</p> <p>We are planning to include an article on the mentoring program in the next issue of the Haflinger Horse Magazine to solicit feedback from members.</p>
14. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p> <p>There is nothing to report this month.</p>
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office Consultant)</p> <p>August/September issue is printed and mailed 8-3-10</p> <p>Motion was made by Gary Leisure to modify current Advertising Policy to include the phrases (or products and services related to the horse industry. AHR reserves the right to reject any advertisement deemed inappropriate.) and to delete the sentence (Haflinger Horse reserves the right to reject any advertising not in accordance with this ad policy.) Motion was seconded by Paul Sutton. Motion passed by unanimous vote.</p> <p>Motion was made by Gary Leisure to hire Wade Donahoo (formerly advertising representative for Driving Digest magazine) on a contract basis to sell advertising for the Haflinger Horse magazine. Wade would be paid a 20% commission on advertising sold and either party (AHR or Wade Donahoo) may cancel with a 30 day notice. Motion was seconded by Paul Sutton. After some discussion the motion passed.</p>
16. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>Motion was made by Brian Mitteer for the AHR to supply the ringmen at AHR Fall and Spring sales. Motion was seconded by Dave Kraus. Motion passed by unanimous vote. AHR office will notify Steve Andrews not to advertise on our behalf.</p>
17. Video Committee	<p>Currently inactive.</p>
18. Website	<p>Emily Gibson – Chair Members: Gary Leisure and Ruth Schwab (office consultant)</p> <p>July showed typical home page hits of about 4000. Ruth has added additional scrolling photos to the home page for a total of 34. Classified ads continue to be popular with members and website visitors.</p>
19. World Federation	<p>Joel Greenisen – Chair Members: Jennifer Rousseau, Dirk Young, Chuck Hendershot and Theo Hug.</p> <p>Nothing new to report.</p>
I. V. New Business	
	<p>Moved by Dave Kraus , seconded by Theo Hug and approved that the meeting be adjourned at 9:57 p.m. The next meeting date is Wednesday, September 1, 2010.</p>