

## AHR Board of Director's Meeting – February 2010

TOPICS	DISCUSSION
	The February 3, 2010, meeting was called to order by president, Bill Jameson, at 8:00 p.m. (EST). Attending were: Emily Gibson, Andrew Yoder, Kim Spann, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug, Dean Baker, Brian Mitteer and Ruth Schwab.
<b>I. Old Business (Review of the minutes of previous meetings)</b>	
<b>II. Office Update – Ruth Schwab</b>	For the month of January (report dates between January 6th thru February 3rd), we have completed 138 transfers and 139 foal registrations. We ended up with 595 foal registrations for 2009. There are 217 stallions renewed and 622 members renewed so far for 2010. We currently have 163 magazine subscribers. The lease on the copier expired and the machine was returned. We have purchased a small copier which is working out fine for us. We have had two drive failures in as many months on our computer server. The machine is back up and running now without any loss of data but we are investigating the options on replacing or upgrading the existing drives to reduce the possibility of future drive failures.
<b>III. Committee Reports</b>	
<b>1. AHR Youth</b>	Dave Wilson and Aileen Ayers - Co-Chairs Members: Dave Kraus, Paula Verhoff, Levi Yoder, Cindy Bunner and Sue Cassaday (office consultant)  Nothing to report.
<b>2. By-Laws</b>	Dean Baker – Chair Members: Willie Lehman and Scott Sechler  Nothing to report.
<b>3. Classification</b>	John Dunkel and Abram Miller – Co-Chairs Members: Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers  Three response letters to comments about AHR I/C process have been written and edited and mailed.  Sites: Reidsville, NC, on May 1st and Ashland, Ohio, on July 1st are currently being organized.  Clinic for March 14th in Taylorsville, NC, has been scheduled. I/C committee is editing draft 3 of the Preparation for Inspection Handbook.  During board call Theo Hug asked I/C committee to discuss cost of Canada site.
<b>4. Disposition and Trainability Assessment Committee</b>	Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Peg Brown, Dean Baker and Cindy Bunner  Board agreed to put D&T information on web-site and print one page of information in the sale catalog.  Discussion was held on holding D&T earlier on Sale day so results could be better used.
<b>5. Finance</b>	Brian Mitteer – Chair Members: Andrew Yoder, Dean Baker, and Don Jackson

	<p>Brian Mitteer reviewed the Jan 31 balance sheet and January profit and loss statement. Committee chairs will be asked to review income and expenses for the committees to maximize profit for the year. The new Finance Committee will finalize a proposed budget for the March board meeting.</p>
<b>6. Futurity – SIP</b>	<p>Cindy Bunner – Chair  Members: Lou Sutton, Bill Jameson and Ruth Schwab (office consultant)</p> <p>Judge candidates are being reviewed.</p>
<b>7. Judges</b>	<p>Joel Greenisen – Chair  Members: Jennifer Rousseau, Brian Mitteer, and Kim Spann.</p> <p>Nothing to report.</p>
<b>8. Membership</b>	<p>Bob Duvall – Chair  Members: Art Winder and Mike Williams</p> <p>The board had many positive comments on the new tri-fold brochure developed by Ruth and Sue.  Board agreed to put date of first year of continuous membership on membership cards.  Board discussed several ideas on how to increase membership without decreasing revenue.  Finance committee was charged with the task of setting premium charges for non-members participating in AHR sanctioned events.</p>
<b>9. National Show</b>	<p>Bill Jameson – Chair  Members: Steve Verhoff, Lou Sutton, Heather Raw, Sue Brandt, Matt Ladd, Carolyn Sutton, Tara Biedenbach and Ruth Schwab (office consultant and show manager)</p> <p>Judges are being selected.</p>
<b>10. Nominating</b>	<p>Paul Sutton – Chair  Members: Betty Miller, Kim Spann, and Judy Winkler</p> <p>Nothing to report.</p>
<b>11. Pedigree</b>	<p>Theo Hug – Chair  Members: Ray Miller, Dave Kraus, Don Jackson and Brian Mitteer</p> <p>Frozen semen form presented to the board for their review.</p> <p>AHR will investigate an issue with the Canadian Livestock Records Corporation (CLRC) regarding registering offspring from AHR licensed breeding stallions.</p>
<b>12. Personnel/Office</b>	<p>Bill Jameson – Chair  Members: Gary Leisure, Theo Hug, Brian Mitteer and Carolyn Sutton</p> <p>New office copier has been purchased.</p>
<b>13. Points/Awards</b>	<p>– Chair Dana Mitteer</p> <p>Members: Jill Sweeting, Paul Sutton, Ruth Schwab (office consultant)</p> <p>Nothing to report</p>

<b>14. Promotions/ Advertising/Regional Support</b>	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p> <p>There will be 6 ads this year in Driving Digest at \$169 per ad.</p>
<b>15. Publications</b>	<p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office consultant)</p> <p>February/March 2010 issue: 1756 issues were printed and 1557 issues mailed. Average cost per issue was \$3.26 including postage.</p>
<b>16. Sales</b>	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>Spring sale consignment forms will be in the Feb/Mar issue of the Haflinger Horse. Board approved moving AHR fall sale to 3<sup>rd</sup> week in October provided that date works with the schedules of Steve Andrews, Dave Wilson, and Phil Greenisen. <b>(Addendum: Sale is not being moved due to scheduling conflicts)</b></p>
<b>17. Video Committee</b>	<p>Currently inactive.</p>
<b>18. Website</b>	<p>Emily Gibson – Chair Members: Gary Leisure and Ruth Schwab (office consultant)</p> <p>Social networking task group reported that AHR will have Facebook and Twitter accounts with links on AHR website.</p>
<b>19. World Federation</b>	<p>Joel Greenisen – Chair Members: Jennifer Rousseau, Dirk Young, Chuck Hendershot and Theo Hug.</p> <p>Nothing to report.</p>
<b>I. V. New Business</b>	<p>Committee chairs and members were approved as listed above.</p>
	<p>Moved by Dean Baker, seconded by Dave Kraus and approved that the meeting be adjourned at 10:44 p.m. The next meeting date is Wednesday, March 3, 2010.</p>