

AHR Board of Director's Meeting – January 2010

TOPICS	DISCUSSION
	The January 6, 2010, meeting was called to order by president, Bill Jameson, at 8:00 p.m. (EST). Attending were: Emily Gibson, Andrew Yoder, Kim Spann, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug, Dean Baker, Brian Mitteer and Ruth Schwab.
I. Old Business (Review of the minutes of previous meetings)	Kim Spann was introduced and welcomed by everyone to the Board.
II. Office Update – Ruth Schwab	For the month of December (report dates between December 2nd thru January 6th), we have completed 191 transfers and 54 foal registrations. There are 199 stallions renewed so far for 2010. We ended 2009 with 1,379 members and currently have 134 magazine subscribers. We may get a few more registrations that are postmarked 12/31/09 but at this point 2009 has 591 foal registrations and 2004 transfers. The lease on the current copier is ending and the machine is being returned. We are investigating the purchase or lease of a smaller copier to help reduce expenses.
III. Committee Reports	
1. AHR Youth	Dave Wilson and Aileen Ayers - Co-Chairs Members: Carolyn Sutton, Dave Kraus, Paula Verhoff, Levi Yoder, and Sue Cassaday (office consultant) Nothing to report.
2. By-Laws	Dean Baker – Chair Members: Bill Jameson and Scott Sechler Nothing to report.
3. Classification	John Dunkel and Abram Miller – Co-Chairs Members: Robert Eicher, Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers Nothing to Report
4. Disposition and Trainability Assessment Committee	Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Glen Yoder, Emily Gibson, Peg Brown and Cindy Bunner. Nothing to report.
5. Finance	Brian Mitteer – Chair Members: Dean Baker, Don Jackson and Andrew Yoder. Brian Mitteer reviewed the December 31 balance sheet as well as the December and Year end Profit & Loss Statement. He also presented a proposed budget for 2010. There was discussion regarding some potential increased revenue. This will be incorporated into the budget presentation for the Feb meeting.
6. Futurity – SIP	Cindy Bunner – Chair Members: Lou Sutton, Jacque Woodward, Brian Mitteer, Ruth Schwab (office consultant) Nothing to Report
7. Judges	Joel Greenisen – Chair Members: Jacque Woodward, Brian Mitteer, Holly Singleton, Paul Sutton and Jennifer Rousseau

	<p>No report received.</p> <p><i>From the office:</i> The judge's cards that were mailed out in December were sent in error. New 2010 cards will be sent to those judges that currently meet the AHR qualifications for approved judges.</p>
8. Membership	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>Committee is finalizing some ideas to increase membership that will be presented at Feb meeting.</p>
9. National Show	<p>Bill Jameson – Chair Members: Jacque Woodward, Steve Verhoff, Lou Sutton, Matt Ladd, Kay Tearman, Carolyn Sutton and Brian Mitteer</p> <p>Nothing to report.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller and Judy Winkler</p> <p>Nothing to report.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus and Don Jackson</p> <p>Draft version from our future frozen semen certificate was send to committee members and will be ready for BOD approval in the next few days</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Andrew Yoder, Gary Leisure, Theo Hug and Carolyn Sutton</p> <p>Nothing to report.</p>
13. Points/Awards	<p>Mike LeVasseur – Chair Members: Ken Tearman, Kathleen Woodward and Carolyn Gilmore</p> <p>No report received.</p>
14. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p> <p>Nothing new to report.</p>
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Mike LeVasseur and Paul Sutton, and Ruth Schwab (office consultant)</p> <p>Working on next issue. Content looking OK. Discussion was held concerning possible cost savings and reduced burden on office staff by going to 4 issues of the Haflinger Horse. While the Publication Committee was split on its opinion the majority felt that it was best to continue with 6 issues since Haflinger Horse is the primary source of information for some Haflinger owners.</p>
16. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>No report received.</p>
17. Video Committee	<p>Mike LeVasseur – Chair Members – Kathleen Woodward, Don Jackson, and Emily Gibson</p> <p>No report received.</p>
18. Website	<p>Emily Gibson and Gary Leisure – Co-Chairs</p>

	<p>Members: Ruth Schwab (office consultant)</p> <p>The AHR website hits were down a bit in December, which is a typical pattern, running just over 4000 visits to the home page. The most popular parts of the website still are the Farm Directory page, the classifieds and the pedigree search. There will be renewed effort to encourage advertising on both the website and in the AHR magazine by offering reduced rates for both together.</p> <p>During the board meeting the idea of an Information Technology committee was discussed. Folks ages 20 to 45 are avid users of social networking tools such as Blogs, Twitter, Face Book, and My Space. A committee of Emily Gibson, Kim Spann and Don Jackson was formed to explore ways to get interested parties involved with AHR and Information Technology.</p>
<p>19. World Federation</p>	<p>Joel Greenisen – Chair Members: Theo Hug, Jennifer Rousseau and Dirk Young</p> <p>Joel Greenisen, Chuck Hendershot, and Dirk Young are approved representatives of AHR to the World Federation.</p>
<p>I. V. New Business</p>	<p>Committee chairman for 2010 were appointed and are listed on each committee. Committee members for 2010 will be presented by each chairman to the BOD for approval at the February conference call.</p>
	<p>Moved by Bob Duval, seconded by Dean Baker and approved that the meeting be adjourned at 9:25p.m. The next meeting date is Wednesday, February 3, 2010.</p>