

AHR Board of Director's Meeting – March 2010

TOPICS	DISCUSSION
	The March 3, 2010, meeting was called to order by President, Bill Jameson, at 8:00 p.m. (EST). Attending were: Emily Gibson, Andrew Yoder, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug, Dean Baker, Brian Mitteer and Ruth Schwab. Kim Spann was absent with notice.
I. Old Business (Review of the minutes of previous meetings)	
II. Office Update – Ruth Schwab	For the month of February (report dates between February 3rd thru March 3rd), we have completed 106 transfers and 76 foal registrations. There are 218 stallions renewed and 743 members renewed so far for 2010. We currently have 135 magazine subscribers. A mailing is going out asking 2009 members that have not yet renewed to get their renewal in quickly. A reminder will also be sent to those with expiring magazine subscriptions. The AHR Facebook page is now being administered by the office staff.
III. Committee Reports	
1. AHR Youth	Dave Wilson and Aileen Ayers - Co-Chairs Members: Dave Kraus, Paula Verhoff, Levi Yoder, Cindy Bunner and Sue Cassaday (office consultant) Nothing to report.
2. By-Laws	Dean Baker – Chair Members: Willie Lehman and Scott Sechler Nothing to report.
3. Classification	John Dunkel and Abram Miller – Co-Chairs Members: Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers Status of Reidsville, NC,,Ashland OH,and Ramona CA were discussed. Preparation for Inspection Booklet is nearly complete and will be submitted to the Board for publication approval via e-mail.
4. Disposition and Trainability Assessment Committee	Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Peg Brown, Dean Baker and Cindy Bunner D&T will be available at both Fall and Spring Sales. First draft for the web posting on D&T is done. Plans are for a D&T ad in the Sale Catalog and Haflinger Horse.
5. Finance	Brian Mitteer – Chair Members: Andrew Yoder, Dean Baker, and Don Jackson Brian Mitteer reviewed the February 2010 Balance Sheet and Profit & Loss Statement. He compared year-to-date 2010 vs 2009. AHR is showing a larger profit this year compared to last year. The finance Committee will review 2010 budget projections for the April meeting. The committee recommends that any non-member showing at the National Show will pay a larger fee. The Board will review this in April.
6. Futurity – SIP	Cindy Bunner – Chair Members: Lou Sutton, Bill Jameson and Ruth Schwab (office

	<p>consultant)</p> <p>This year the futurity will once again be held in conjunction with the AHR fall sale in Ashland. Participants as a whole seem to prefer this venue, and a large audience was there to enjoy the event.</p> <p>There will be a 3-part series of articles promoting the futurity program in the Haflinger Horse magazine. The articles are intended to encourage participation in the program and build excitement to encourage spectators to come and watch.</p> <p>The draft futurity judge has been hired and we are waiting on confirmation from the pleasure judge.</p>
7. Judges	<p>Joel Greenisen – Chair Members: Jennifer Rousseau, Brian Mitteer, and Kim Spann.</p> <p>A large amount of paper will be mailed to each committee member within the next couple of weeks regarding new applicants and updates on people already in the program. We will then have a conference call to discuss all this and reach decisions. After that, we will be able to give the office and the BOD correct and current info regarding 2010 judges' cards, the handbook, website and magazine.</p>
8. Membership	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>New membership cards have been mailed showing that each has been a member since as such date as appropriate.</p>
9. National Show	<p>Bill Jameson – Chair Members: Steve Verhoff, Lou Sutton, Heather Raw, Sue Brandt, Matt Ladd, Carolyn Sutton, Tara Biedenbach and Ruth Schwab (office consultant and show manager)</p> <p>The committee is reviewing class list and show rules. Judges hired so far - 2 dressage, pleasure driving, and pleasure halter.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller, Judy Winkler and Kim Spann</p> <p>Applications for board of director seats are due July 23. Seats up for election include two At Large, Great Lakes, Ohio Region, and Western Region (2 year term). Ad concerning Director Seats open will appear in the next issue of Haflinger Horse.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus, Don Jackson and Brian Mitteer</p> <p>Discussion was held concerning CHA. Plans were finalized to go ahead with the frozen semen form for one year and then evaluate.</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Gary Leisure, Theo Hug, Brian Mitteer and Carolyn Sutton</p> <p>Office staff member, Sue Cassaday, has reached her six year anniversary.</p>
13. Points/Awards	<p>Dana Mitteer– Chair Members: Jill Sweeting, Paul Sutton and Ruth Schwab (office consultant)</p> <p>Dana Mitteer presented two new ideas for the points and awards program that were well received. One was a mentoring program where adults work with children to develop their horsemanship skills. The other idea was a horse development program where participants work with weanlings, yearlings, and two year olds. P/A committee will work on details of programs.</p>
14. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p>

	AHR has placed an ad in the magazine "Discover Horses" which is distributed throughout the year at the Kentucky Horse Park including distribution at the WEG in the Fall.
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office consultant)</p> <p>Committee is working on the next issue. In order to ensure better accuracy Publication Committee has decided to submit all articles on committee activities to the respective committees for their review before publication.</p>
16. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>Efforts to move the Fall Sale up ran in to conflicts. Fall sale date remains as October 23rd ..</p>
17. Video Committee	Currently inactive.
18. Website	<p>Emily Gibson – Chair Members: Gary Leisure and Ruth Schwab (office consultant)</p> <p>We are holding steady with over 5000 hits on the Home Page for the month of February. Pedigree search pages remain some of the most popular as well as the Farm directory and Classifieds.</p>
19. World Federation	<p>Joel Greenisen – Chair Members: Jennifer Rousseau, Dirk Young, Chuck Hendershot and Theo Hug.</p> <p>Minutes of the September membership meeting in Austria have been received and, I understand, distributed to all BOD members. AHR was not represented at that meeting since I sat through the officer's meeting in New York in August.</p> <p>The only item of note to us is under Item 5, where the general membership did ratify the change in WHF minimum height from 138 cm. to 140 cm. The inch conversion of this is 54+ to 55 even. It is my recommendation that the AHR BOD amend our breed standards to read "55" rather than "54", so that we are in sync with the world standard.</p> <p>Also received is the official invitation to the June meeting and the world show. This includes the need for us to tell them which three official AHR delegates will receive the complimentary VIP tickets to the world show. I will check one more time with Dirk Young, and if he is still unavailable, I will submit the names of Joel Greenisen, Chuck Hendershot and Jennifer Rousseau, as previously suggested.</p> <p>Robert Duvall made the motion that the AHR keep our standards the same as they are in regards to height. Dave Kraus seconded the motion. Motion carried.</p>
I. V. New Business	
	Moved by Dave Kraus, seconded by Andrew Yoder and approved that the meeting be adjourned at 10:17 p.m. The next meeting date is Wednesday, April 7, 2010.