

AHR Board of Director's Meeting - October 2010

TOPICS	DISCUSSION
	The October 6, 2010, meeting was called to order by President, Bill Jameson, at 8:16 p.m. (EST). Attending were Andrew Yoder, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Theo Hug, Dean Baker, Brian Mitteer, Kim Spann and Ruth Schwab. Emily Gibson absent with notice.
I. Old Business (Review of the minutes of previous meetings)	Discussion of Annual board of Directors meeting October 25 th and 26 th . Bill Jameson gave a reminder that Ruth needed committee reports for the Annual Membership meeting by Monday October 18 th .
II. Office Update – Ruth Schwab	For the month of September (September 1 – October 6) we have completed 105 transfers and 60 foal registration. There are 254 stallions renewed for 2010 and the first 91 renewed for 2011. We currently have 1209 members and 122 magazine subscribers. Preparations for the fall sale, stallion parade, futurity, member meeting, and annual director's meeting are in progress.
III. Committee Reports	
1. AHR Youth	Dave Wilson and Aileen Ayers - Co-Chairs Members: Dave Kraus, Paula Verhoff, Levi Yoder, Cindy Bunner and Sue Cassaday (office consultant) There is nothing new to report.
2. By-Laws	Dean Baker – Chair Members: Willie Lehman and Scott Sechler There is nothing new to report
3. Classification	John Dunkel and Abram Miller – Co-Chairs Members: Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers There is nothing new to report.
4. Disposition and Trainability Assessment Committee	Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Peg Brown, Dean Baker and Cindy Bunner Five (5) horses are entered in the assessment for Friday October 22 2010. All are sale horses.
5. Finance	Brian Mitteer – Chair Members: Andrew Yoder, Dean Baker, and Don Jackson Brian Mitteer presented the treasurer's report giving an overview of the September 30 balance sheet and statement of operations for both September 2010 with a comparison of year-to-date 2009 vs. 2010. The Form 990 was distributed to all board members.
6. Futurity – SIP	Cindy Bunner – Chair Members: Lou Sutton, Bill Jameson and Ruth Schwab (office consultant) 105 horses are entered in the futurity with 10 stallions nominated in the SIP. Ribbons & plaque awards have been ordered, including plaques for the SIP champion & reserve stallions.
7. Judges	Joel Greenisen – Chair Members: Jennifer Rousseau, Brian Mitteer, and Kim Spann.

	There is nothing new to report.
8. Membership	<p>Bob Duvall – Chair Members: Art Winder and Mike Williams</p> <p>Nothing new to report.</p>
9. National Show	<p>Bill Jameson – Chair Members: Steve Verhoff, Lou Sutton, Heather Raw, Matt Ladd, Carolyn Sutton, Tara Biedenbach and Ruth Schwab (office consultant and show manager)</p> <p>Overall the 4 day show went well with 170 Haflingers exhibited. A few small expenses are still out but it looks like the show will break even or be a little in the black. Contract at Champions Center has been signed for next years show dates of September 8-11, 2011. Carolyn Sutton and Tara Biedenbach did an excellent job in securing sponsors for the National Show.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller, Judy Winkler and Kim Spann</p> <p>The ballots will be counted on October 13.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus, Don Jackson and Brian Mitteer</p> <p>Nothing new to report.</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Gary Leisure, Theo Hug, Brian Mitteer and Carolyn Sutton</p> <p>There is nothing new to report.</p>
13. Points/Awards	<p>Dana Mitteer– Chair Members: Jill Sweeting, Paul Sutton and Ruth Schwab (office consultant)</p> <p>Dana Mitteer wrote article on points and awards for Haflinger Horse.</p>
14. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams.</p> <p>We had a quarter page ad in the Horseman's News for \$185..</p>
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office consultant)</p> <p>October 2010/November 2010 issue: 1572 issues printed; 1372 issues mailed; average cost per issue \$ 2.69,Postage per issue\$ 0.59.</p> <p>By including the inserts with the magazine the Registry saved \$1715.00 in postage,handling and supplies.</p>
16. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>96 horses are cosigned to the sale.</p>
17. Video Committee	Currently inactive.

18. Website	Emily Gibson – Chair Members: Gary Leisure and Ruth Schwab (office consultant) Hits to the home page remain stable at around 4000 monthly. Classified ads and pedigree searches remain the most popular destination for viewers.
19. World Federation	Joel Greenisen – Chair Members: Jennifer Rousseau, Dirk Young, Chuck Hendershot and Theo Hug. There is nothing new to report.
I. V. New Business	
	Moved by Dave Kraus, seconded by Theo Hug and approved that the meeting be adjourned at 9:27 p.m. The next meeting date is Wednesday, December 1st 2010.