

AHR Board of Director's Meeting – September 2010

TOPICS	DISCUSSION
	The September 1, 2010, meeting was called to order by President, Bill Jameson, at 8:05 p.m. (EST). Attending were: Emily Gibson, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Dean Baker, Brian Mitteer, Kim Spann and Ruth Schwab. Absent without notice were Andrew Yoder and Theo Hug.
I. Old Business (Review of the minutes of previous meetings)	
II. Office Update – Ruth Schwab	<p>For the month of August (August 4 – September 1) we have completed 100 transfers and 26 foal registration. There are 254 stallions renewed for 2010 and the first 49 renewed for 2011. We currently have 1203 members and 141 magazine subscribers.</p> <p>We are busy preparing for the national show, fall sale and stallion parade, futurity and SIP, fall director elections, annual member meeting, annual director's meeting, along with the preparation of the October/November issue of Haflinger Horse and the 2011 Haflinger Horse Calendar.</p>
III. Committee Reports	
1. AHR Youth	<p>Dave Wilson and Aileen Ayers - Co-Chairs Members: Dave Kraus, Paula Verhoff, Levi Yoder, Cindy Bunner and Sue Cassaday (office consultant)</p> <p>There is nothing new to report.</p>
2. By-Laws	<p>Dean Baker – Chair Members: Willie Lehman and Scott Sechler</p> <p>There is nothing new to report.</p>
3. Classification	<p>John Dunkel and Abram Miller – Co-Chairs Members: Don Jackson, Gail Baum, Brandy Wagner and Dave Ayers</p> <p>There is nothing new to report.</p>
4. Disposition and Trainability Assessment Committee	<p>Robert Eicher – Chair Members: Lou Sutton, Steve Verhoff, Peg Brown, Dean Baker and Cindy Bunner</p> <p>D& T will be available at Fall Sale. D& T Committee working on articles concerning value of D&T.</p>
5. Finance	<p>Brian Mitteer – Chair Members: Andrew Yoder, Dean Baker, and Don Jackson</p> <p>Brian Mitteer reviewed the August 31st Balance Sheet showing little change over the past month. Also, he reviewed the August Statement of Operations that shows a profit of \$5,164. The comparison of the first 8 months of 2009 to 2010 shows that the AHR has improved its finances from a profit last year during this period of \$15,796 to this year's profit of \$73,213.</p>
6. Futurity – SIP	<p>Cindy Bunner – Chair Members: Lou Sutton, Bill Jameson and Ruth Schwab (office consultant)</p> <p>Enrollment in the futurity program for 2010 is 98 Haflingers. Enrollment in the SIP program is 28 Haflingers representing 8 stallions. The show is Friday October 22 in conjunction with the AHR Fall Sale.</p>
7. Judges	<p>Joel Greenisen – Chair Members: Jennifer Rousseau, Brian Mitteer, and Kim Spann.</p> <p>There is nothing to report.</p>
8. Membership	Bob Duvall – Chair

	<p>Members: Art Winder and Mike Williams</p> <p>Everything suggested has either been rejected or tabled for the annual Director's Meeting.</p>
9. National Show	<p>Bill Jameson – Chair Members: Steve Verhoff, Lou Sutton, Heather Raw, Sue Brandt, Matt Ladd, Carolyn Sutton, Tara Biedenbach and Ruth Schwab (office consultant and show manager)</p> <p>The show book is at the printers. Late entries will be accepted up to show time.</p>
10. Nominating	<p>Paul Sutton – Chair Members: Betty Miller, Judy Winkler and Kim Spann</p> <p>Director ballots will be mailed September 14th and the ballots counted on October 13th.</p>
11. Pedigree	<p>Theo Hug – Chair Members: Ray Miller, Dave Kraus, Don Jackson and Brian Mitteer</p> <p>There is nothing to report.</p>
12. Personnel/Office	<p>Bill Jameson – Chair Members: Gary Leisure, Theo Hug, Brian Mitteer and Carolyn Sutton</p> <p>There is nothing new to report.</p>
13. Points/Awards	<p>Dana Mitteer– Chair Members: Jill Sweeting, Paul Sutton and Ruth Schwab (office consultant)</p> <p>An article has been submitted for the next issue of the Haflinger Magazine describing the mentoring program. Once the article is out, please provide any feedback that Board members hear from members so the program can be finalized for 2011.</p>
14. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Cindy Bunner and Mike Williams</p> <p>There is an ad in the Wayne County Fair sale publication.</p>
15. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office consultant)</p> <p>August 2010/September 2010 Issue: 1444 issues printed 1319 issues mailed Average cost per issue \$ 2.44 Postage per issue \$ 0.61 By including the inserts with the magazine the Registry saved \$ 1648.00 in postage, handling and supplies.</p> <p>Per the motion made and accepted by the Board of Directors on August 4, 2010, to hire Wade Donahoo on a contract basis to sell advertising for the Haflinger Horse magazine, the contract has been presented, accepted, and signed by Wade and the AHR.</p>
16. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>70 consignments are in so far for the Fall Sale.</p>
17. Video Committee	<p>Currently inactive.</p>
18. Website	<p>Emily Gibson – Chair Members: Gary Leisure and Ruth Schwab (office consultant)</p> <p>Web activity down some due to people spending more time outdoors. AHR has 400 friends on Facebook. Website committee will place Facebook icon on AHR home page to make it easier to join.</p>

19. World Federation	Joel Greenisen – Chair Members: Jennifer Rousseau, Dirk Young, Chuck Hendershot and Theo Hug. No report received.
I. V. New Business	
	Moved by Dave Kraus, seconded by Bob Duvall and approved that the meeting be adjourned at 9:10 p.m. The next meeting date is Wednesday, October 6, 2010.