

AHR Board of Director's Meeting – March 2011

| TOPICS | DISCUSSION |
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| | The March 2, 2011, meeting was called to order by President, Bill Jameson, at 8:00 p.m. (EST). Attending were: , Andrew Yoder, Bob Duvall, Don Jackson, Dave Kraus, Gary Leisure, Paul Sutton, Chuck Hendershot, Dean Baker, Brian Mitteer, Emily Gibson, Kim Spann and Ruth Schwab. |
| I. Old Business (Review of the minutes of previous meetings) | |
| II. Office Update – Ruth Schwab | Since the February meeting on February 2nd we have completed 98 transfers and 122 foal registrations. There are 202 stallions renewed for 2011. We currently have 708 members renewed so far and 125 magazine subscribers. We'll be sending renewal reminders to those who haven't renewed yet. On Friday, February 25th, the office was closed due to a winter storm making travel dangerous. Our apologies to any who tried to contact us that day. |
| III. Committee Reports | |
| 1. AHR Youth | Dave Wilson and Aileen Ayers - Co-Chairs Members: Dave Kraus, Paula Verhoff, Levi Yoder and Sue Cassaday (office consultant) There is nothing new to report. |
| 2. By-Laws | Dean Baker – Chair Members: Willie Lehman and Scott Sechler There is nothing new to report. |
| 3. Classification | John Dunkel and Don Jackson – Co-Chairs Members: Gail Baum, Brandy Wagner, Kim Spann, Abram Miller and Dave Ayers I/C committee met on February 21st to discuss Horseheads, New York and Williams, Oregon inspection sites. Horseheads site, which will be held in conjunction with the New York Gold Classic show on July 28 th , is coordinated by Bill Hendershot. Williams site, held at Wingspan Farms on July 16 th , is being coordinated by Kim Spann. Inspection fees for 2011 are \$200 with a \$50 discount available if all fees and paperwork are delivered to AHR office 30 days prior to the inspection. |
| 4. Disposition and Trainability Assessment Committee | Bob Duvall – Chair Members: Robert Eicher, Steve Verhoff, Dean Baker, and Lloyd Workman Our goal is to have 10 horses for the D&T Program for the spring sale. We will work to get this done. Lloyd Workman was approved for committee membership. |
| 5. Finance | Brian Mitteer – Chair Members: Dean Baker and Chuck Hendershot Brian Mitteer reviewed the 2011 results against 2010 results for Jan-Feb. He also presented a 2011 budget and comments from the finance committee for board discussion. Discussion during the board meeting covered several issues: Continuing the magazine with the present six issues or going to a four issue version in 2012 was one of the topics. There was support for going to four issues, but requests were made for further information concerning financial impact; to be discussed at the next meeting. Discussed was held on a structured membership which would have layered costs and benefits to the members. Membership committee will present a proposal at April conference call. |

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| | <p>Discussion on having a financial review at the boards discretion, instead of an annual review which currently cost the registry. This would result in a cost savings of \$4,000 annually and would require a bylaw change approved by the membership.</p> <p>The decision was made to raise the entry cost to \$10 for the national halter show classes.</p> <p>It was agreed to charge \$25 for all non-members to exhibit at the national show.</p> <p>Discussed possible changes to the Fall sale of a 6% commission for non members and accepting un-cataloged horses to improve the financial results of the sale. These proposals will be presented to the sale committee.</p> <p>Approved by the board was a reduction of office hours by 20% going to a 4-day work week (Monday through Thursday) for the months of April through July, saving an estimated \$7,000.</p> <p>It was approved by the board that Wade Donahoe's commission will only be paid on advertisements sold after close of April/May issue.</p> |
| 6. Futurity – SIP | <p>Paul Sutton – Chair Members: Mahlon Miller, Bill Jameson and Ruth Schwab (office consultant)</p> <p>Nothing new to report.</p> |
| 7. Judges | <p>Chuck Hendershot – Chair Members: Ray Miller, Bill Hendershot, Jacque Woodward, Dave Ayers and Brian Mitteer</p> <p>Committee records have been transferred to the current committee chair and reviewed. A judges training program will be developed and new judge applicants will be recruited. The committee will be developing a Judges Code of Ethics and Conduct.</p> |
| 8. Membership | <p>Bob Duvall – Chair Member: Mike Williams and Levi Yoder</p> <p>Levi Yoder was approved as committee member.</p> |
| 9. National Show | <p>Lou Sutton – Chair Members: Bill Jameson, Steve Verhoff, Carolyn Sutton, Tara Biedenbach and Ruth Schwab (office consultant and show manager)</p> <p>The AHR National Show is part of the Haflinger Champion Challenge. The class list is set and ready to be published. Show rules are still being revised.</p> |
| 10. Nominating | <p>Paul Sutton – Chair Members: Betty Miller, Judy Winkler and Kim Spann</p> <p>Nothing new to report.</p> |
| 11. Pedigree | <p>Brian Mitteer – Chair Members: Dave Kraus, Kim Spann and James Weaver</p> <p>Discussion was held concerning a complete redo of the present pedigree including more information such as I/C individual scores, national champions, DNA, etc. Pedigree Committee agreed to study this and come back with a proposal to the board.</p> |
| 12. Personnel/Office | <p>Bill Jameson – Chair Members: Gary Leisure, Brian Mitteer and Carolyn Sutton</p> <p>As of February 10, Sue Cassaday has been an AHR office staff member for 7</p> |

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| | years. |
| 13. Points/Awards | <p>Dana Mitteer – Chair Members: Jill Sweeting, Paul Sutton and Ruth Schwab (office consultant)</p> <p>The mentoring program is being reviewed in regard to liability and the description.</p> |
| 14. Promotions/ Advertising/Regional Support | <p>Dave Kraus – Chair Members: Mike Williams and Brian Vannarsdall</p> <p>The ad for the 2011 Ohio Amish Business Source Book was \$495 for a 1/2 page. The Carriage Show person never responded to the email which was sent so we won't be participating in that show.</p> |
| 15. Publications | <p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office consultant)</p> <p>Nothing new to report.</p> |
| 16. Sales | <p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>An AHR sale consignment form was included in the Feb/Mar issue of Haflinger Horse and is also posted on AHR website. The consignment deadline is March 31. Remember to donate items for the Fun Auction.</p> |
| 17. Video Committee | <p>Gary Leisure – Chair Members: Paul Sutton, Emily Gibson and Don Jackson</p> <p>Nothing new to report.</p> |
| 18. Website | <p>Emily Gibson – Chair Members: Gary Leisure and Ruth Schwab (office consultant)</p> <p>Received 4,000 hits to the web-site in February.</p> |
| 19. World Federation | <p>Chuck Hendershot – Chair Members: Jennifer Rousseau and Joel Greenisen</p> <p>Committee records have been transferred to the current committee chair. An international judges training clinic will be held in Austria the weekend of May 21 & 22, 2011. The WHF meeting is tentatively scheduled for September 2011 after the annual filly sale in Ebbs, Austria. WHF VP John White has been asked to prepare a summary of how the other WHF country organizations are funded. This could be a source of ideas for our Board as we look to the future.</p> |
| I. V. New Business | |
| | Moved by Dave Kraus, seconded by Dean Baker and approved that the meeting be adjourned at 10:57 p.m. The next meeting date is Wednesday, April 6, 2011. |