

AHR Board of Director's Meeting February 2013

TOPICS	DISCUSSION
	The February 13, 2013, meeting was called to order by president, Brian Mitteer, at 8:02 p.m. (EST). Attending were: Andrew Yoder, Dave Kraus, Gary Leisure, Chuck Hendershot, Paul Sutton, Bill Jameson, Kim Spann and Ruth Schwab (office consultant).
I. Old Business	
II. Office Update – Ruth Schwab	For the month of January 2013 we completed 73 foal registrations and 71 transfers. For 2012 we received 336 foal applications and 1,320 transfers. There are 145 stallions renewed for 2013. We currently have 603 members for 2013 and 55 magazine subscribers. During January our Website homepage was viewed 3512 times with most frequent navigations to the classified page, farm list, and pedigree search.
III. Committee Reports	
1. AHR Youth	Rachel Cooper and Dave Wilson - Co-Chairs Members: Carolyn Sutton, Aileen Ayers and Sue Casseday (office consultant) The Winter newsletter was mailed this week.
2. By-Laws	Bill Jameson – Chair Members: Willie Lehman and Christopher Miller Nothing new to report.
3. Classification	Bill Hendershot Members: John Dunkel, Jennifer Rousseau, Kim Spann, Robert Eicher and Chuck Hendershot The Classification Committee has received no expression of interest in hosting an inspection in 2013. The committee has placed an announcement in the next issue of the Haflinger Horse that anyone interested in sponsoring or hosting an inspection should contact the committee. We have only been contacted by one person looking to have horses inspected this year and based on the discussions with this individual we could have 4-5 horses. The committee would request that the AHR staff post on the website that anyone interested in hosting an inspection or interested in having horses inspected this year should contact the Classification Committee Chair. Additionally, posting this same message to the AHR Facebook site would be a good idea. If we do not have sufficient requests for horses or a host step forward by no later than March 31 st , it will be impossible to arrange and coordinate an inspection this summer.
4. Disposition and Trainability Assessment Committee	Andrew Yoder – Chair Members: Bob Duvall, Steve Verhoff, Robert Eicher, Peg Brown and Lloyd Workman No report received.
5. Finance	Chuck Hendershot – Chair Members: Deborah Parker, Terry Schott, Robert Bade, Ruth Schwab (office consultant) and Sue Casseday (office consultant) <u>AHR 2013 Budget</u> The AHR Operating Budget for 2013 reflects an operating loss for the year of \$25,090, more than double the loss reported in 2012. The primary drivers for the loss in 2013 are the continued decline in revenues from our key sources and limited expense reductions available without impacting staff, member services and registry operations. <u>January 2013 Financials</u> There is good news and bad news in the January financial report. The bad news is AHR incurred another month of operating losses in January. Additionally, Membership revenues continued to decline decreasing by 15% from

	<p>January 2012. The good news is the loss is not as big as expected or as big as January of last year. Overall the loss for the month was \$2,628. The Board of Directors of AHR approved the 2013 Operating Budget which will be made available in the April/May issue of the <i>Haflinger Horse</i>, as presented with an anticipated loss of \$25,090 for the year. Further, the Board recognizes that executing this budget without dramatic actions to increase revenues or decrease expenses places the organization in serious financial distress and combined with any further negative events could bring into question AHR's ability to operate as a going concern in the future by year-end. Motion to accept made by Chuck Hendershot, seconded by Dave Kraus. Motion passed.</p>								
<p>6. Futurity – SIP</p>	<p>Paul Sutton – Chair Members: Mahlon Miller, Bill Jameson and Ruth Schwab (office consultant)</p> <p>We have two stallions enrolled in the SIP and one horse enrolled in the Futurity.</p>								
<p>7. Judges</p>	<p>Chuck Hendershot – Chair Members: Bill Hendershot, Jacque Woodward, Lisa Schott, Bill Jameson, Karen LaBell, and Ray Miller</p> <p>A work program for the committee was completed for the 2013 operating year. Three major objectives for the year were established to provide for education and training of new and current judges and Haflinger exhibitors.</p> <p>Judging Rulebook – Expansion of the current handbook to mirror the breed rulebooks included in the USEF rulebook. This will position AHR to apply to USEF to be a Nationally Recognized Affiliate. Once this recognition is obtained then our rulebook would be included in the USEF rulebook and all USEF judges would be required to understand the breed specific rules related to the Haflinger and judge the horses accordingly in any show. This will expand our pool of judges and take advantage of USEF training programs.</p> <p>Series of Magazine articles – establish the Judge's Corner as a regular column or article in the <i>Haflinger Horse</i>. Articles would be written by existing qualified judges in specific disciplines that are familiar with the Haflinger breed. The focus of the article would be to explain what the judge is or should be looking for in the specific discipline being discussed and how to best present yourself and Haflinger in the discipline. The goal of the articles would be provide information and ideas to judges, expand interest in becoming an active judge and to improve the performance of our competitors both at Haflinger shows and in open competitions. Potential articles for 2013 could include:</p> <table border="1" data-bbox="597 1394 1490 1522"> <tr> <td>Showmanship</td> <td>Western Pleasure</td> </tr> <tr> <td>Driven Turnout</td> <td>Jumping Events</td> </tr> <tr> <td>Ridden /In-Hand Trail</td> <td>English Equitation</td> </tr> <tr> <td>Coordination with Show Committee</td> <td>Pattern Design</td> </tr> </table> <p>Series of Clinics – develop a series of clinics around Haflinger events. The clinics would be little seminars taking up less than two hours around topics like the Judge's Corner articles to provide information to our judges, expose them to other judges in specific performance disciplines to maintain their currency in the discipline and to provide information to our exhibitors to improve their competitiveness.</p> <p>Currently working on a schedule and recruiting authors and clinicians to complete the objectives.</p>	Showmanship	Western Pleasure	Driven Turnout	Jumping Events	Ridden /In-Hand Trail	English Equitation	Coordination with Show Committee	Pattern Design
Showmanship	Western Pleasure								
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<p>8. National Show</p>	<p>Lou Sutton – Chair Members: Bill Jameson, Steve Verhoff, Carolyn Sutton, Tara Biedenbach, Rachael Cooper and Ruth Schwab (office consultant and show manager)</p>								

	<p>The Pleasure National Show will be held September 6-8 at the Franklin County Fairgrounds in Hilliard, Ohio. As reported last month, the Draft National Show will be held in conjunction with the Indiana State Fair on August 15-17.</p>
9. Nominating	<p>Paul Sutton – Chair Members: Betty Miller, Judy Winkler and Kim Spann</p> <p>Nothing to report at this time.</p>
10. Pedigree	<p>Brian Mitteer – Chair Members: Dave Kraus, Kim Spann and James Weaver</p> <p>Nothing new to report.</p>
11. Personnel/Office	<p>Brian Mitteer – Chair Members: Gary Leisure, Chuck Hendershot and Carolyn Sutton</p> <p>Nothing new to report.</p>
12. Points/Awards	<p>Dana Mitteer– Chair Members: Rachael Cooper, Steve Verhoff and Brian Mitteer</p> <p>Nothing new to report.</p>
13. Promotions/ Advertising/Regional Support	<p>Dave Kraus – Chair Members: Mike Williams, Mariana Abbott and Brian Vannarsdall</p> <p>No advertising this month.</p>
14. Publications	<p>Gary Leisure – Chair Members: Emily Gibson, Paul Sutton, Kim Spann, and Ruth Schwab (office consultant)</p> <p>February March issue is at the printer and should hit mailboxes within the next couple of days. 2012 members that have not yet renewed will receive a reminder insert. The consignment forms for the spring sale were also included as an insert.</p>
15. Sales	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder</p> <p>Consignments open March 1st and close March 30th.</p>
16. World Federation	<p>Chuck Hendershot – Chair Members: Jennifer Rousseau and Kim Spann</p> <p>On February 1st, 2013, twenty-one organizations representing Haflingers from around the world met in Ebbs, Austria to form a new international organization to promote the breeding and use of the Haflinger around the world. This organization has been several months in development with several meetings over the last four months to establish the governing bylaws of this new entity. The AHR was a key player in the writing and negotiation of the governing statutes. On February 1st, the organizations in attendance voted to adopt the statutes of the new organization as presented and the formal registering of the legal entity is now in process.</p> <p>A motion was made by Chuck Hendershot to approve the action taken by the World Haflinger Committee, and empowering Jennifer Rousseau to represent the Board at the organization meeting of the New Haflinger organization in Ebbs, Austria on February 1st, directing Jennifer to vote for the adoption of the governing statutes presented at the meeting and further the Board ratifies the nomination of Jennifer Rousseau to the Executive Board of the new organization representing the United States and AHR. Seconded by Andrew Yoder. Motion passed.</p>
I. V. New Business	
	<p>Moved by Dave Kraus seconded by Andrew Yoder and approved that the meeting be adjourned at 9:32 p.m. The next meeting date is Wednesday March 13, 2013.</p>