

AHR Board of Director's Meeting February 2014

TOPICS	DISCUSSION
	The February 2014 meeting was called to order by Brian Mitteer at 8:03p.m. (EST). Attending were: Susie Haszelbart, Chuck Hendershot, Ian Wengerd, Andrew Yoder, Paul Sutton, Melanie Cornman and Ruth Schwab.
I. Old Business	
II. Office Update – Ruth Schwab	For the month of January 2014, I completed 4 foal registrations and 6 transfers. There were 183 stallions renewed for 2013 and 127 so far for 2014. We currently have 514 members for 2014 and 468 2013 members that have not yet renewed. We have 15 Youth members in 2014 and 27 2013 members that have not yet renewed. There are 40 magazine subscribers and renewal reminders were recently sent out for expired subscriptions. During January our Website homepage was viewed 3,181 times. There were 899 visits to the classified page and 624 to the member farms page. We received a total of 316 foal registrations and 1,194 transfers in 2013.
III. Committee Reports	
1. AHR Youth	Lisa Matheny – Chair, Dave Wilson – co-Chair; Members: Lisa Schott, Sherry Bradshaw, Ian Wengerd. Spring Youth Newsletter is in process.
2. By-Laws	Paul Sutton – Chair Members: Ian Wengerd, Brian Mitteer, Andrew Yoder. Nothing new to report.
3. Classification	Bill Hendershot – Chair; Members: Chuck Hendershot, Jennifer Rousseau, Robert Eicher, Ray Miller. New Business : The committee has had a meeting with all members present, all concerns expressed by the AHR Board have been addressed. We have arrived at solutions and a draft of the proposal is being prepared for presentation. A request was received for 2014 classification to be held in Wisconsin, I advised the individual that a location had been set for 2014, and explained the need for classifications to be completely self supporting and that I would work up a projected cost and put her request on file for 2015 if she felt they could attain sufficient participation waiting her response.
4. Finance	Chuck Hendershot – Chair Members: Board of Directors (Office Consultant Ruth Schwab) Chuck will send specifics. Chuck will send budget to Board.
5. Futurity – SIP	Robert Eicher – Chair; Members: Paul Sutton, Mahlon Miller, Doug Sutherland, Steve Webel AHR Futurity Committee Report The futurity committee had three meetings in the past month via conference call. Included with this report will be an updated list of futurity rules (coming from Paul Sutton). We are asking for board approval of the updated rules along with several additional changes. The changes we are proposing are as follows: <ol style="list-style-type: none"> 1. Beginning this year, bred mares will need to be nominated for the AHR futurity by December 31st for the resulting foal to become futurity eligible. Fee will be \$20. 2. Current coggins test and health papers will be required to show at the futurity. 3. The weanling classes will no longer be split draft/pleasure, all weanlings will show in one division. There will be four splits: senior and junior colt, senior and junior filly. 4. We are limiting payouts to the first six places. We will continue to place the first 10 horses with ribbons. 5. All SIP and futurity payout and calculation formulas are to be available on-line.

	<p>6. All futurity entries not entered and paid by the August 1st deadline will need to pay a 100% penalty in order to be able to show at the futurity.</p> <p>7. We are asking the Board for permission to create a spot in the fall sale for futurity horses. Our plan is any first place, champion and reserve champion of each age group would have the option of entering his horse in this select spot of the sale. Entry fee and commission would be the same as the sale horses. Entries would have a no-sale option if they provide the sale committee with a confidential minimum bid.</p> <p>8. The committee eliminated the current provision that a horse of any age can buy into the futurity as long as all fees and penalties are paid. If a horse is not enrolled as a weanling or yearling (with penalty) – he becomes ineligible for AHR futurity.</p> <p>9. The committee is working to come up with a plan that would create substantial payouts for the three year old classes. Beginning this year the futurity money raised from the stallion service auction will all be paid out in the three year old classes. Our hope is that this will have a trickle-down effect and encourage more enrollments, larger classes and larger payouts at the two year old level.</p> <p>Respectfully submitted, Robert Eicher Paul moved, Chuck 2nd, motion passed.</p>
6. Judges	<p>Chuck Hendershot – Chair; Members: Bill Hendershot, Jacque Woodward, Lisa Schott, Bill Jameson, Karen LaBell, and Ray Miller. They are developing Code of Conduct</p>
7. National Show	<p>Lou Sutton – Chair; Members: Bill Jameson, Steve Verhoff, Carolyn Sutton, Rachael Cooper, and Brian Mitteer. In the process of hiring judges and re-doing class list for a four day show. Duane Stutzman was nominated to the committee. Chuck moved, Ian 2nd, nomination passed.</p>
8. Nominating	<p>Paul Sutton – Chair; Members: Betty Miller, Judy Winkler. Continuing to search for a viable candidate.</p>
9. Pedigree	<p>Ian Wengerd – Chair Members presented for approval: Doug Hoskins, Theo Hug, Emily Gibson.</p> <p>Volunteer Cynthia Bates called the AHR list of Oklahoma owners. The updates included: 63 horses sold but not transferred 65 horses currently still owned 13 horses are deceased 13 people - No Answer and 28 people - the # was not a working number this leaves 73 horse unaccounted for plus one person stated that AHR was in error as he never owned the 4 horses in his name.</p>
10. Personnel/Office	<p>Brian Mitteer – Chair Members: Board of Directors Nothing to report</p>
11. Points/Awards	<p>Chelsea Nau – Chair Members: Brian Mitteer, Kathy O'Brien, Alicia Lucarelli. Our committee has been discussing just more advertisement for the points and award section. Maybe more advertisement of it on the Registry's Facebook and also in the magazine. We think a lot of people do not even know that there is an opportunity to get points outside of a Haflinger show. We think they should be able to nominate their horse at any time, however the points do not start until the horse is nominated and they are members. We just need to make it more public among all the states!</p>
12. Promotions/Advertising/Regional Support	<p>Dave Kraus – Chair; Members: Mike Williams, Marlaina Abbott and Brian Vannarsdall. Nothing new to report.</p>
13. Publications	<p>Susie Haszelbart – Chair; Members Jacque Woodward, Melanie Cornman, Susan Van Horn, Kim Spann. <u>On call:</u> Jacque Woodward, Susan Van Horn, Melanie Cornman, Ruth Schwab, & Susie Haszelbart. <u>Agenda items:</u> How can we best help Ruth, Ideas/Brainstorming for 2014, Timing for future teleconference.</p> <p><u>Ruth requests:</u> 1) Help get content for magazine through encouraging others to share their Haflinger story. Even sending in the facts of the situation & photos and Ruth will create the article. 2) Ask for businesses to place ads in AHR. 3) Help proof read the magazine. 4) Submit vertical format high resolution photos for possible cover shots.</p>

	<p><u>Ideas/Brainstorming:</u></p> <ol style="list-style-type: none"> 1) Look at creating an enhanced brochure/magazine, that is not time sensitive, as a special Haflinger edition. These could be placed in tack stores & similar venues and paid for by sponsors and advertisers. 2) Pages devoted to the Draft side of the breed, and need to get participants to submit photos and info. 3) Encourage Regional clubs to submit activities/summary for their area. Ruth has sent out requests to many of these groups in the past. 4) Add to the Calendar of Events to include links to other organizations. These would be for example, discipline DRIVING: ADS www.americandrivingsociety.org to find upcoming events, and include large events dates and info where Haflingers regularly compete (Walnut Hill). 5) Susan offered to ask those that post Haflinger foal pictures on facebook to send in those photos to Ruth with the birthday, name of foal, sire/dam, & owner. 6) Continue with highlighting different disciplines of Haflingers in each issue. 7) Jacque will create the questionnaire for a "Farm Bio/Story/Feature". This will be sent on to the committee for additional questions to be included. Then it will be sent to those that are Lifetime members (#49). This will be the backgrounder to gather the facts to create the story of each of these Haflinger farms. 8) Jacque suggested adding a "Foundation Horse" article in the magazine to include the story of Stallions and Mares with their history, offspring, & results. 9) Susan & Susie will work to gather the specifics on the NY Classic to be included in the next issue. 10) Ruth would like to include a discount for ads in the magazine with prizes at Haflinger shows. 11) Create a page "Sale of Horses" which would include info about the horse, new owner and seller. <p><u>Next teleconference:</u> 3/10/2014 at 8:30 EST</p>
<p>14. Sales</p>	<p>Dave Wilson – Chair Members: Phil Greenisen and Andrew Yoder. Members held a conference call to discuss a possible alternate sale location at Mt. Hope and the request from the futurity committee to allow the futurity winners the option to enter the fall sale with a no sale option. Consignor must present a written minimum bid to the auctioneer prior to the horse being presented for sale. On futurity horses that sell</p>
<p>15. World Federation</p>	<p>Chuck Hendershot – Chair: Members: Jennifer Rousseau, Kim Spann, and Donald Sommer. They had a Board of Director meeting last week. Move to a more Universal score card. They are changing to walk, trot, canter & score each of the 3 gates.</p>
<p>I. V. New Business</p>	<p>\$2000 donation from the Buckeye Haflinger Sale by Levi Yoder.</p>
	<p>Moved by Brian Mitteer and seconded by Chuck Hendershot , and approved that the meeting be adjourned at 10:06 p.m. The next meeting date is Wednesday March 12th, 2014.</p> <p>Respectfully submitted by Susie Haszelbart, Clerk to the Board</p>