

## AHR Board of Director's Meeting June 2015

TOPICS	DISCUSSION
	The June 2015 meeting was called to order by president Brian Mitteer at 8:04 p.m. (EST). Attending were: Melanie Cornman, John Dunkel, Bill Ellingson, Chuck Hendershot, Susie Haszelbart, Paul Sutton, Missy Shanahan, Ian Wengerd, Andrew Yoder and Ruth Schwab.
<b>I. Old Business</b>	
<b>II. Office Update – Ruth Schwab</b>	For the month May 2015, 10 foal registrations and 92 transfers were completed with help from valued volunteer Carolyn Sutton. Carolyn has helped out with 38.5 volunteer hours in May. There are 132 stallions renewed for 2015. There are 772 members renewed so far for 2015 with 262 2014 that have not renewed. There are 44 youth members and 57 magazine subscribers.
<b>Website Update for the June Board Meeting submitted by Jessica Hanney:</b>	
We received 10113 hits total. The home page received the most hits at 3476. Sale page had 870 hits. Classified ads 314. News post that the sale catalog was posted 306. Calendar 293. Inspection and Classification 223. In total, 214 individual pages received hits. 15 pages received over 100 hits each. 2825 visitors were referred from other sites (rather than going directly to haflingerhorse.com), with the top referrers being search engines (2434), Facebook (67), Wikipedia (72), Ashland County Fair (38) and dreamhorse.com (18, with 11 of those being from the Mayor/Mitch Manny ad). There were a total of 447 click off the websites to various links. Top clicks off the site were to derhaflingerhof.com (29), AHR's Facebook page (28), Haflinger Challenge (22), hfbhaflingers.com (22), tudoroaksfarm.com(21), and chestnutridgehaflingers.com (21). We're also up to 30 email subscribers.	
<b>III. Committee Reports</b>	
<b>1. AHR Youth</b>	Lisa Matheny – Chair, Dave Wilson – co-Chair; Members: Lisa Schott, Sherry Bradshaw, Ian Wengerd.  No report received.
<b>2. By-Laws</b>	Paul Sutton – Chair Members: Brian Mitteer, Andrew Yoder, Mahlon Miller  Nothing to report.
<b>3. Classification</b>	Bill Hendershot – Chair; Members: Chuck Hendershot, Jennifer Rousseau, Robert Eicher, Ray Miller.  12 horses have signed up for classification.
<b>4. Finance</b>	Chuck Hendershot – Chair Members: Board of Directors (Office Consultant Ruth Schwab)
<b>5. Futurity – SIP</b>	Robert Eicher – Chair; Members: Paul Sutton, Mahlon Miller, Doug Sutherland, Steve Webel  A meeting was held at the AHR sale with many ideas & suggestions from members. The committee will review these on their next teleconference.
<b>6. Judges</b>	Chuck Hendershot – Chair; Members: Bill Hendershot, Duane Stutzman, Lisa Schott, Bill Jameson, Karen LaBell, and Ray Miller.  Nothing to report
<b>7. National Show</b>	Duane Stutzman – Chair; Members: Lisa Schott, Jacque Woodward, Steve Verhoff, Bill Ellingson, Missy Shanahan The committee would like to thank all those AHR members and regional organizations that donated items for the annual fun auction at the spring sale and to all those who so generously gave and supported the actual auction, which lead to a record breaking sale bringing in a total of \$5,209.50 The committee is diligently working on collecting more sponsors and working on ordering awards for both national shows. All show staff has been hired & online entries for the pleasure show will be available soon.

<p><b>8. Nominating</b></p>	<p>Paul Sutton – Chair; Members: Betty Miller and Judy Winkler</p> <p>Glenn Yoder of Etna Green, Indiana requested and was sent a director biography form for the fall election.</p>
<p><b>9. Pedigree</b></p>	<p>Ian Wengerd – Chair Members: Doug Hoskins, Theo Hug, Emily Gibson.</p> <p>Nothing new to report.</p>
<p><b>10. Personnel/Office</b></p>	<p>Brian Mitteer – Chair Members: Board of Directors</p> <p>The contract for the office space is up for renewal in October.</p>
<p><b>11. Points/Awards</b></p>	<p>Deborah North – Chair Members: Susie Haszelbart, Rhonda Gould, Marti Gugel, and Chesna Klimek. All surveys responses have been tabulated by the Chairperson, Debbie North. As I am home recovering from hip replacement surgery I have the luxury of time to come up with a solid proposal for Points and Awards Program revision. I am going to incorporate AHR member feedback and suggestions from the committee members, as well as information from other breed associations' successful programs. I will be sending my suggestions to the committee, and then once we have opportunity to discuss will send along to the Board. While we cannot revise the current programs for this calendar year, 2016 will see changes that I believe nearly all members can appreciate. Looking forward to see many of my Haflinger friends at the Gold Classic in July!</p>
<p><b>12. Promotions/ Advertising/Regional Support</b></p>	<p>Chair: Melanie Cornman Members: Lisa Schott, Margaret Sherman, Jennie Deephouse, Marty Gugel, Michelle Harper, Jessica Hanney, Richard Baker, Sharon Leisure, Donna Immel, Shannon Van Horn.</p> <p>The committee will need to find a volunteer to help Ruth in the office to replace Carolyn Sutton and to run the booth at the fall AHR sale. The promotions committee has been asked by ADS to provide an article about Haflingers for <i>The Whip</i> magazine. This is a great opportunity to promote our breed and work has begun to meet the request.</p>
<p><b>13. Publications</b></p>	<p>Susie Haszelbart – Chair; Members: Jacque Woodward, Melanie Cornman, Susan Van Horn, Martha Gugel, Jessica Hanney, Michelle Harper, Ruth Schwab, Shannon Van Horn, &amp; Missy Shanahan.</p> <p>Nothing to report</p>
<p><b>14. Sales</b></p>	<p>Dave Wilson – Chair Members: Phil Greenisen, Andrew Yoder, Owen Yoder, &amp; Leon Miller</p> <p>Andrew reported that it was a good sale and made \$10,000 on sale of horses, \$1580 on tack, and \$5200 on fun auction. Overall a \$16,600 profit.</p>
<p><b>15. World Federation HAFLINGER WORLD BREEDING AND SPORTS FEDERATION COMMITTEE</b></p>	<p>Chuck Hendershot – Chair; Members: Jennifer Rousseau, and Donald Sommer.</p> <p>There was a meeting before the World Show. Hungary was added as a full member to the World Federation. The World Show went well &amp; they provided many opportunities for the USA to be in the show ring.</p>
<p><b>I. V. New Business</b></p>	<p>John Dunkel offered some suggestions to improve the webpage with news feeds &amp; enlarging commonly used icons. He volunteered to work with Jessica Hanney to help make those changes.</p>
	<p>Moved by Bill Ellingson and seconded by Ian Wengerd and approved that the meeting be adjourned at 8:31 p.m. The next meeting date is Wednesday, July 8, 2015</p> <p>Respectfully submitted by Susie Haszelbart, Clerk to the Board.</p>