

Haflinger Horse Advertising Rates

Our quarterly breed magazine is mailed to AHR members and magazine subscribers across the United States and Canada.

\$450 – Back cover (full color)	\$105 – ¼ page (B & W)
\$435 – Inside front cover (full color)	\$225 – ½ page (full color)
\$435 – Inside back cover (full color)	\$75 – ½ page (B & W)
\$425 – Full page (full color)	\$45 – ¼ page (B & W)
\$125 – Full page (B & W)	\$25 – Business Card (B & W)
\$300 – ¾ page (full color)	\$15 – “We Love Haflingers” listing

Full page ads are 7.5” wide by 10” high; **Full page with bleeds** are 8.75” wide by 11.25” high with minimum ½” margins ¾ **page** ads are 4.75” wide by 10” high; ½ **page** ads are 7.5” wide by 4.75” high; & ¼ **page** ads are 3.5” wide by 4.75” high

Spring & Fall AHR Sale Catalogs

(including Futurity and Stallion Service Parade information)

\$100 – Inside front cover (full color)	\$50 – Full page (B & W)
\$100 – Inside back cover (full color)	\$30 – ½ page (B & W)
\$20 – Business Card (B & W)	

Full page ads are 4.5” wide by 7.75” high and ½ page ads are 4.5” wide by 3.75” high

National Show Program

Front cover sells at Fun Auction

\$175 – Back cover (full color)	\$75 – Full page (B & W)
\$125 – Inside front & back covers (full color)	\$40 – ½ page (B & W)
\$25 – Business Card (B & W)	

Full page ads are 7.5” wide by 10” high and ½ page ads are 7.5” wide by 4.75” high

Preferred file formats are .tif, .psd, .pdf, & .jpg & design and layout assistance is available upon request

Please contact the AHR Office for more information at 330-784-0000 or ahaflinger@sbcglobal.net

. . . Business Packages . . .

#1: \$1275 includes: 4 full page color ads

#2: \$375 includes: 4 full page black & white ads

#3: \$225 includes: 4 half page black & white ads

#4: \$135 includes: 4 quarter page black & white ads