



American Haflinger Registry

PO Box 2690, Akron, Ohio 44309
Ph: 330-784-0000 - Fax: 330-784-9843



2017 AHR Stallion Showcase & Service Auction

Stallion Showcase/Parade: Friday evening May 19, 2017 (following Sale Preview)

Stallion Service Auction - Saturday May 20, 2017 (before mares sell)

Entry Deadline is March 1, 2017. However, stallion owners donating a breeding are encouraged to get their entries and payment in as soon as possible to take advantage of the Online Stallion Service Auction running from January 1, 2017 through 11am the day of the sale.

\$200.00 Entry Fee, with \$150 refundable to stallions donating a service IF service is sold. Stallion owners offering choice pay \$200 for the first stallion and \$50 for each additional stallion.

A photo may be included at no additional charge.

Stallions MUST be licensed prior to deadline to participate.

Stallion's Name: _____

Registration #: _____ License #: _____

Reserve (minimum bid) you want listed: _____

Are you donating a breeding to the stallion service auction? Yes No

Stallion's regular stud fee (optional for Showcase, required if donating a service): \$ _____

If donating a breeding, is it to be used in 2017 2018 Buyer's choice of year

What do you offer? (check all that apply) Live Cover Fresh Cooled Semen Frozen Semen

Does donation include first collection? Yes No

If donation does not include collection, how much does collection cost? \$ _____

Does donation include shipping/handling? Yes No

If donation does not include shipping, what is shipping fee? At Cost \$ _____

Mare care rates: _____

(Mare care rates and semen shipping fee information are REQUIRED ONLY when donating a service fee)

Owner's Name: _____ Farm Name: _____

Address: _____ Phone Number: _____

City/State/Zip: _____ E-Mail: _____

Date: _____ Signature of Stallion Owner: _____

Catalog Comments for your Stallion:

STALLION OWNERS, PLEASE CHECK ALL THAT APPLY:

I am interested in entering my Haflinger stallion in the:

- Online Stallion Service Auction
- Stallion Showcase/Parade
- Stallion Service Auction

If you are planning to participate in the Stallion Showcase/Parade on Friday, May 19, 2017, please check all that apply:

Under Saddle:

- English
- Dressage
- Western
- Jumping

In Harness:

- Hitch
- Cones
- Pleasure
- Dressage

In Hand/Halter

Other: _____

Notice: Under Ohio Law (ORG 2305.321) an equine professional is not liable for an injury to or the death of any equine activity participant that results from an inherent risk of the activity.

- **Only cataloged Haflinger Stallions will be allowed to participate in the Stallion Showcase/Parade**
- **Correct completion and timely return of this form (all pages, front and back) will ensure being cataloged. Haflingers without complete and proper paperwork submitted by March 1, 2017 will not be eligible to participate.**
- **INCLUDE A PHOTO AT NO ADDITIONAL CHARGE**

For more information, please contact:

Mary Procopio, Chair: P.O. Box 181, Bath MI 48808 (517) 410 8000
Jennie Deephouse 1295 Standard Lane, Coopersburg, PA 18036 (610) 657 1463
Leon J. Miller: 4096 TR 371 Millersburg, OH 44654 (330) 893-3054

Please visit <http://haflingerhorse.com/stallion-showcase/> for more information on the Stallion Showcase and Online Stallion Service Auction, and a link to the auction page.

**Please submit all Stallion Showcase and Service Auction forms to:
Mary Procopio, P.O. Box 181, Bath, MI 48808**



American Haflinger Registry

PO Box 2690, Akron, Ohio 44309
Ph: 330-784-0000 - Fax: 330-784-9843



2017 AHR Stallion Showcase & Service Auction

In conjunction with the AHR Spring Sale May 19th and 20st, 2017
Ashland County Fairgrounds, 2042 Claremont Avenue Ashland, Ohio 44805

ENTRY DEADLINE IS MARCH 1, 2017

Advertising in the Stallion Showcase Book

Stallion owners NOT bringing their stallions to participate in the parade or service auction may still wish to advertise their licensed stallions in the

2017 Stallion Showcase Book

Advertisements are B & W full page - 7 1/2 inches tall by 4 1/2 inches wide.
The cost is \$50.00.

Stallion's Name: _____

Registration #: _____ License #: _____

Owner: _____

Farm Name: _____

Address: _____

Phone: _____

E-Mail: _____

Attach your ad and submit along with payment to:

American Haflinger Registry

PO Box 2690

Akron, Ohio 44309

330 784 9843 * ahaflinger@sbcglobal.net * www.haflingerhorse.com

STALLION SHOWCASE AND STALLION SERVICE AUCTION

Stallion Showcase/Parade: Friday evening (following sale preview). Time TBA. (@6:00pm) Includes presentation of stallions at liberty and/or under saddle/in harness/in hand. Reception for public sponsored by stallion owners will take place before and during showcase. Stallion owners need to provide their own music and write-up about their stallions.

Meet and Greet Stallions/Stallion Owners: Join stallion owners in stallion barn(s) for coffee and donuts on Saturday morning one hour before the sale starts to learn more about their stallions and what they have to offer regarding breeding services, offspring for sale, etc.

Stallion Service Auction: Saturday morning at the beginning of the sale. Stallion owners are encouraged to donate a breeding. Only those that do will present their horses during the Stallion Service Auction. Bids will be made through silent bidding at the booth until 11am.

STALLION OWNERS WHO DONATE A BREEDING WILL ALSO BE ABLE TO PARTICIPATE IN THE ONLINE STALLION SERVICE AUCTION, WHERE THEY WILL RECEIVE ADDITIONAL EXPOSURE ADVERTISING THEIR STALLION.

Stallion owners not donating a breeding will not be advertised through the online auction. The online auction (see below) will begin January 1, 2017 and run until the sale begins on Saturday May 20, 2017. Bidders with high bids will need to call a friend or call in to the booth before 11am the day of the sale. ***NEW:*** Stallions do not have to be present the day of the sale to participate in the online service auction, so stallion owners who live too far away to travel who are interested in donating a service may still submit the application form with payment of \$50 to participate in the online auction. Attendees will be able to bid up until 11am the day of the sale.

The Benefits for stallion owners participating include:

- Horse stall and tack stall for the weekend
- Page in the Stallion Parade Book, which is now included in the Sale Catalog so that it reaches more people
- Presentation of your stallion at the Stallion Showcase/Parade Friday evening
- Presentation of your stallion in hand/under saddle or in harness Saturday morning during the Stallion Service Auction
- Online Stallion Service Auction. Minimum bid to be set by individual stallion owners for their stallion
- Online advertising through December 2017 that includes photos, video, and information, as well as a link to your webpage or Facebook page (for stallions donating a breeding in the Stallion Service Auction). A list of all stallions participating in the showcase will appear at the top of the page, but only stallions donating a service will be advertised in the online stallion service auction with photos and information.
- Online advertising through Facebook, in addition to the AHR website
- Advertising in the AHR magazine with a page that lists stallions participating in the Stallion Showcase/Stallion Service Auction, with information posted about the auction and the website link (for all stallions)

People will be able to bid online until 11am on Saturday May 20, 2017. People who have bid online will need to call in to the auction if they want to continue bidding after that point. If online bids exceed the amount of the reserve/minimum bid set by the stallion owner, the current bid will be announced when stallions are presented in the ring. Bidding will be through silent bid at the booth.

Stallion owners please be sure to:

- 1) Provide music to be played during their stallion's presentation
- 2) Provide write up to be read during their stallion's presentation during the Stallion Showcase/Parade and Stallion Service Auction
- 3) Decorate your stall area and bring flyers, brochures, etc. about your stallion. (Be sure to bring your own table to lay out materials as tables will not be provided.) **PLEASE NOTE:** Stallion owners are to decorate/set up their displays in front of their stall area only. The front of the stallion barn(s) will NOT be available for individual farms to set up their displays. The Stallion Parade Committee will decorate/set up display for stallions in front of the stallion barn(s) as a whole (not individual stallions).
- 4) Please be in your stall area the hour before the sale on Saturday morning to meet and greet spectators interested in learning more about your stallion, breeding program, offspring for sale, etc.
- 5) Contact Mary Procopio by phone at 517 410 8000 if you are interested in participating in the Stallion Showcase/Stallion Service Auction and let her know if you have a barn preference if two barns are needed (Draft Horse Barn or Draft Pony Barn)
- 6) Mail application form to AHR office for the Stallion Parade Catalog, including a photo.
- 7) Contact Jessica Hanney directly (phone: 517 974 7247; email: ahrwebsite@gmail.com) with additional information for the Online Stallion Service Auction with links to your website, Facebook page, etc. Jessica is able to make a page for stallion owners who do not have a website for a nominal fee.

Please visit <http://haflingerhorse.com/stallion-showcase/> for more information on the Stallion Showcase and Online Stallion Service Auction, and a link to the auction page.

Please submit all Stallion Showcase and Service Auction forms to:

**Mary Procopio
P.O. Box 181
Bath, MI 48808**